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Altri autori (Persone)	Cramer, Duncanauthor
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Nota di bibliografia	Include riferiemnti bibliografici (p. 355-358) e indice
Nota di contenuto	Data analysis and the research process -- Analyzing data with computers : first steps with SPSS 12 and 13 -- Analyzing data with computers : further steps with SPSS 12 and 13 -- Concepts and their measurement -- Summarizing data -- Sampling and statistical significance -- Bivariate analysis : exploring differences between scores on two variables -- Bivariate analysis : exploring relationships between two variables -- Multivariate analysis : exploring differences among three or more variables -- Multivariate analysis : exploring relationships among three or more variables -- Aggregating variables : exploratory factor analysis