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	Autore	Watson Scott A
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Front cover; The Art of War for Security Managers; Copyright page; Table of contents; Preface; Acknowledgments; Chapter 1: Introduction to The Art of War; Executive Summary; Today's Threat Environment; Who Was Sun Tzu?; Applications of The Art of War; The Art of War for Security Managers; Discussion Questions; Chapter 2: Be a Leader!; Executive Summary; Who Would You Follow into Battle?; Fundamental Questions; Who Should Lead and Why?; The Leader's Role and Characteristics; Failures of Leadership; Leadership; Discussion Questions; Chapter 3: Accept the Inevitability of Conflict Executive Summary Conflict Is Inevitable; World-View and Conflict; Business World Conflicts; The Security Manager and Conflict; Chapter 3 Scenario; Discussion Questions; Chapter 4: Know Yourself and Know Your Enemy; Executive Summary; Who Is the Enemy?; Discussion Questions; Chapter 5: Conduct Strategic Assessments; Executive Summary; Strategy and Tactics; Sun Tzu's View of Strategic Assessments; Sun Tzu's Strategic Assessments for the Security Manager; Conducting a Strategic Assessment; Chapter 5 Scenario; Discussion Questions; Chapter 6: Remember What Is Really Important; Executive Summary The Schoolyard The Battlefield; Lessons Learned; The Business World; What Really Matters?; The Department; The Security Manager; Victory Is Important, Not Persistence; Chapter 6 Scenario; Discussion Questions; Chapter 7: Engage the Enemy; Executive Summary; Preparations; The Context of Battle; Types of Militarists; Fundamental Concepts of Battle; The Battle Equation; Basic Battle Strategies; Choosing a Basic Battle Strategy; Chapter 7 Scenario; Discussion Questions; Chapter 8: Maneuver Your Army; Executive Summary; Terrain and Position; Rules for Maneuvering Armies; Movement Chapter 8 Scenario Discussion Questions; Chapter 9: Adapt to the Battlefield; Executive Summary; Dynamics of the Conventional and Unconventional; Adaptation and the Security Manager; Conventional Security Management Knowledge; Unconventional Knowledge; Chapter 9 Scenario 1; Chapter 9 Scenario 2; Discussion Questions; Chapter 10: Avoid Predictability; Executive Summary; Predictability: The Ultimate Strategic Advantage or Detriment; The Balance; Avoiding Predictability; Chapter 10 Scenario 1; Chapter 10 Scenario 2; Discussion Questions; Chapter 11: Collect Intelligence; Executive Summary The Importance of Intelligence The Intelligence Cycle; Evaluating Your Intelligence Capability; Intelligence: A Key Concept; Chapter 11 Scenario; Discussion Questions; Chapter 12: The Art of War and Homeland Security; Executive Summary; "Objectivity" and the War on Terror; September 11, 2001-A Watershed Event; The Wrong Question; The Right Questions; The Private Sector; The Big Question; Definitional Problems; Sun Tzu and the War on Terrorism; A Continual War on Terrorism; Conclusions; Appendix: The Armory; Annotated Bibliography; Index

The classic book The Art of War (or as it is sometimes translated, The Art of Strategy) by Sun Tzu is often used to illustrate principles that can apply to the management of business environments. The Art of War for Security Managers is the first book to apply the time-honored principles of Sun Tzu's theories of conflict to contemporary organizational security. Corporate leaders have a responsibility to make rational choices that maximize return on investment. The author posits that while conflict is inevitable, it need not be costly. The result is an efficient fram