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The SchoolyardThe Battlefield; Lessons Learned; The Business World; What Really Matters?; The Department; The Security Manager; Victory Is Important, Not Persistence; Chapter 6 Scenario; Discussion Questions; Chapter 7: Engage the Enemy; Executive Summary; Preparations; The Context of Battle; Types of Militarists; Fundamental Concepts of Battle; The Battle Equation; Basic Battle Strategies; Choosing a Basic Battle Strategy; Chapter 7 Scenario; Discussion Questions; Chapter 8: Maneuver Your Army; Executive Summary; Terrain and Position; Rules for Maneuvering Armies; Movement

Chapter 8 ScenarioDiscussion Questions; Chapter 9: Adapt to the Battlefield; Executive Summary; Dynamics of the Conventional and Unconventional; Adaptation and the Security Manager; Conventional Security Management Knowledge; Unconventional Knowledge; Chapter 9 Scenario 1; Chapter 9 Scenario 2; Discussion Questions; Chapter 10: Avoid Predictability; Executive Summary; Predictability: The Ultimate Strategic Advantage or Detriment; The Balance; Avoiding Predictability; Chapter 10 Scenario 1; Chapter 10 Scenario 2; Discussion Questions; Chapter 11: Collect Intelligence; Executive Summary

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Sommario/riassunto

The classic book The Art of War (or as it is sometimes translated, The Art of Strategy) by Sun Tzu is often used to illustrate principles that can apply to the management of business environments. The Art of War for Security Managers is the first book to apply the time-honored principles of Sun Tzu's theories of conflict to contemporary organizational security. Corporate leaders have a responsibility to make rational choices that maximize return on investment. The author posits that while conflict is inevitable, it need not be costly. The result is an efficient fram