

1. Record Nr.	UNISA996320199103316
Autore	Brett D. Hirsch
Titolo	Digital humanities pedagogy [[electronic resource]] : practices, principles and politics / / edited by Brett D. Hirsch
Pubbl/distr/stampa	Cambridge, : Open Book Publishers, 2012
ISBN	1-909254-28-2 2-8218-5403-X 1-909254-27-4
Descrizione fisica	1 online resource (xix, 426 pages) : illustrations; digital, PDF file(s)
Altri autori (Persone)	HirschBrett D
Disciplina	001.30711
Soggetti	Humanities - Study and teaching Educational technology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	--Introduction --Digital Humanities and the Place of Pedagogy --I. Practices --1. The PhD in Digital Humanities --2. Hands-On Teaching Digital Humanities --3. Teaching Digital Skills in an Archives and Public History Curriculum --4. Digital Humanities and the First-Year Writing Course --5. Teaching Digital Humanities through Digital Cultural Mapping --6. Looking for Whitman: A Multi-Campus Experiment in Digital Pedagogy --7. Acculturation and the Digital Humanities Community --II. Principles --8. Teaching Skills or Teaching Methodology? --9. Programming with Humanists --10. Teaching Computer-Assisted Text Analysis --11. Pedagogical Principles of Digital Historiography --12. Nomadic Archives: Remix and the Drift to Praxis --III. Politics --13. On the Digital Future of the Humanities --14. Opening up Digital Humanities Education --15. Multiliteracies in the Undergraduate Digital Humanities Curriculum --16. Wikipedia, Collaboration, and the Politics of Free Knowledge --Select Bibliography.
Sommario/riassunto	Academic institutions are starting to recognize the growing public interest in digital humanities research, and there is an increasing demand from students for formal training in its methods. Despite the pressure on practitioners to develop innovative courses, scholarship in this area has tended to focus on research methods, theories and results

rather than critical pedagogy and the actual practice of teaching. The essays in this collection offer a timely intervention in digital humanities scholarship, bringing together established and emerging scholars from a variety of humanities disciplines across the world. The first section offers views on the practical realities of teaching digital humanities at undergraduate and graduate levels, presenting case studies and snapshots of the authors' experiences alongside models for future courses and reflections on pedagogical successes and failures. The next section proposes strategies for teaching foundational digital humanities methods across a variety of scholarly disciplines, and the book concludes with wider debates about the place of digital humanities in the academy, from the field's cultural assumptions and social obligations to its political visions. Digital Humanities pedagogy broadens the ways in which both scholars and practitioners can think about this emerging discipline, ensuring its ongoing development, vitality and long-term sustainability.

2. Record Nr.	UNISALENTO991001691099707536
Titolo	Discourse, identities and genres in corporate communication : Sponsorship, advertising and organizational communication / Paola Evangelisti Allori & Giuliana Garzone (eds)
Pubbl/distr/stampa	Bern : Peter Lang, c2010
ISBN	9783034305914
Descrizione fisica	324 p. : ill. ; 23 cm
Collana	Linguistic insights. Studies in language and communication ; 131
Altri autori (Persone)	Evangelisti Allori, Paolaauthor Garzone, Giulianaauthor
Soggetti	Lingua inglese - Comunicazione Lingua inglese - Retorica Inglese commerciale Inglese tecnico
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Contiene riferimenti bibliografici

