

1. Record Nr.	UNISALENT0991001677429707536
Autore	Monfasani, John
Titolo	Language and learning in Renaissance Italy : selected articles / John Monfasani
Pubbl/distr/stampa	AldershotBrookfield, Vt. : Variorum, 1994
ISBN	9780860784036
Descrizione fisica	[XII, 338] p. : ill., facs., 1 ritr. ; 23 cm
Collana	Variorum collected studies series ; 460
Disciplina	945
Soggetti	Rinascimento - Italia Letteratura italiana - Storia Valla, Lorenzo Valla, Lorenzo
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Raccolta di scritti già pubblicati in volumi e periodici vari
Nota di bibliografia	Contiene riferimenti bibliografici. inidici

2. Record Nr.	UNINA9910786774703321
Titolo	Making Media Work : Cultures of Management in the Entertainment Industries / / ed. by Derek Johnson, Derek Kompare, and Avi Santo
Pubbl/distr/stampa	New York, NY, : New York Univ. Press, 2014 Baltimore, Md. : , : Project MUSE, , 2021 ©2014
ISBN	0-8147-2498-1
Descrizione fisica	1 online resource (337 p.)
Collana	Critical cultural communication
Altri autori (Persone)	SantoAvi KompareDerek <1969-> JohnsonDerek <1979->
Disciplina	302.23068
Soggetti	Mass media - Management Management Cultural industries Cross-cultural studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Introduction. Discourses, Dispositions, Tactics -- 1. Building Theories of Creative Industry Managers -- 2. Towards a Structuration Theory of Media Intermediaries -- 3. Linear Legacies -- 4. Enterprising Selves -- 5. Record Men -- 6. Re-Casting the Casting Director -- 7. Brazilian Film Management Culture and Partnering with os majors -- 8. Constructing Social Media's Indie Auteurs -- 9. "Selling Station Personality" -- 10. Tweeting on the BBC -- 11. Market Research in the Media Industries -- 12. Listening and Empathizing -- Bibliography -- Contributors -- Index
Sommario/riassunto	"In popular culture, management in the media industry is frequently understood as the work of network executives, studio developers, and market researchers --"the suits"--Who oppose the more productive forces of creative talent and subject that labor to the inefficiencies and risk aversion of bureaucratic hierarchies. However, such portrayals belie the reality of how media management operates as a culture of shifting discourses, dispositions, and tactics that create meaning, generate

value, and shape media work throughout each moment of production and consumption. *Making Media Work* aims to provide a deeper and more nuanced understanding of management within the entertainment industries. Drawing from work in critical sociology and cultural studies, the collection theorizes management as a pervasive, yet flexible set of principles drawn upon by a wide range of practitioners--artists, talent scouts, performers, directors, show runners, and more--in their ongoing efforts to articulate relationships and bridge potentially discordant forces within the media industries. The contributors interrogate managerial labor and identity, shine a light on how management understands its roles within cultural and creative contexts, and reconfigure the complex relationship between labor and managerial authority as productive rather than solely prohibitive. Engaging with primary evidence gathered through interviews, archives, and trade materials, the essays offer tremendous insight into how management is understood and performed within media industry contexts. The volume as a whole traces the changing roles of management both historically and in the contemporary moment within US and international contexts, and across a range of media forms, from film and television to video games and social media"
