

1. Record Nr.	UNINA9910455482803321
Autore	Lee Rachel C. <1966->
Titolo	The Americas of Asian American literature [[electronic resource] ] : gendered fictions of nation and transnation / / Rachel C. Lee
Pubbl/distr/stampa	Princeton, N.J., : Princeton University Press, c1999
ISBN	1-4008-0483-3 9786612753787 1-4008-2320-X 1-282-75378-9 1-4008-1250-X
Edizione	[Core Textbook]
Descrizione fisica	1 online resource (218 p.)
Disciplina	810.9/895
Soggetti	American fiction - Asian American authors - History and criticism Feminism and literature - United States - History - 20th century Women and literature - United States - History - 20th century National characteristics, American, in literature Asian Americans in literature Gender identity in literature Sex role in literature Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [185]-198) and index.
Nota di contenuto	Front matter -- Content -- Preface -- Introduction -- Chapter One. Fraternal Devotions: Carlos Bulosan and the Sexual Politics of America -- Chapter Two. Gish Jen and the Gendered Codes of Americanness -- Chapter Three. Transversing Nationalism, Gender, and Sexuality in Jessica Hagedorn's "Dogeaters" -- Chapter Four. Global-Local Discourse and Gendered Screen Fictions in Karen Tei Yamashita's "Through the Arc of the Rain Forest" -- Conclusion. Asian American Feminist Literary Criticism on Multiple Terrains -- Appendix One. Number of Plots in "Dogeaters" -- Appendix Two. Epigraphs and Other Quoted Material in "Dogeaters" -- Notes -- Works Cited -- Index
Sommario/riassunto	Drawing on a wide array of literary, historical, and theoretical sources,

Rachel Lee addresses current debates on the relationship among Asian American ethnic identity, national belonging, globalization, and gender. Lee argues that scholars have traditionally placed undue emphasis on ethnic-based political commitments--whether these are construed as national or global--in their readings of Asian American texts. This has constrained the intelligibility of stories that are focused less on ethnicity than on kinship, family dynamics, eroticism, and gender roles. In response, Lee makes a case for a reconceptualized Asian American criticism that centrally features gender and sexuality. Through a critical analysis of select literary texts--novels by Carlos Bulosan, Gish Jen, Jessica Hagedorn, and Karen Yamashita--Lee probes the specific ways in which some Asian American authors have steered around ethnic themes with alternative tales circulating around gender and sexual identity. Lee makes it clear that what has been missing from current debates has been an analysis of the complex ways in which gender mediates questions of both national belonging and international migration. From anti-miscegenation legislation in the early twentieth century to poststructuralist theories of language to Third World feminist theory to critical studies of global cultural and economic flows, *The Americas of Asian American Literature* takes up pressing cultural and literary questions and points to a new direction in literary criticism.

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2. Record Nr.	UNISALENTO991001668689707536
Titolo	Casi di marketing internazionale / a cura di Vittoria Marino
Pubbl/distr/stampa	Torino : G. Giappichelli Editore, c2010
ISBN	9788834815731
Descrizione fisica	xvi, 294 p. : ill. ; 24 cm
Collana	Collana di studi e ricerche aziendali ; 51
Altri autori (Persone)	Marino, Vittoria
Disciplina	382.60945
Soggetti	Esportazione - Italia - Casi
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Contiene bibliografia