

1. Record Nr.	UNISALENT0991001637209707536
Autore	Hambis, Louis
Titolo	La Haute-Asie / par Louis Hambis
Pubbl/distr/stampa	Paris : Presses universitaires de France, 1953
Descrizione fisica	134 p. : ill. ; 18 cm
Collana	Que sais-je? ; 573
Disciplina	950
Soggetti	Asia
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910785985703321
Autore	Krandsdorff Arnold
Titolo	Knowledge management [[electronic resource]] : the death of wisdom : why our companies have lost it, and how they can get it back / / Arnold Krandsdorff
Pubbl/distr/stampa	[New York, N.Y.] (222 East 46th Street, New York, NY 10017), : Business Expert Press, 2012
ISBN	1-283-89501-3 1-60649-543-7
Edizione	[3rd ed.]
Descrizione fisica	1 online resource (160 p.)
Collana	Strategic management collection, , 2150-9646
Disciplina	658.4038
Soggetti	Knowledge management
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Nota di bibliografia	Includes bibliographical references (p. 123-134) and index.
Nota di contenuto	Author's credentials -- Preface -- 1. The race where every sprinter drops the baton -- 2. Getting from A to B without going via Z -- 3. Here today, gone tomorrow -- 4. Opportunity knocks for business

education -- 5. "I forgot to remember!" -- 6. The smart march to wisdom -- 7. How the baton was passed -- 8. Way to go -- Appendix. Checkbooks and boxing gloves: origins of the author's interest -- Notes -- References -- Bibliography -- Index.

Sommario/riassunto

Conceived less than 20 years ago, Knowledge Management (KM) is the business discipline about which managers perhaps know the least. Having spent pots of money investing in it, the benefits are still marginal. This is because practitioners are still feeling their way. Now that the boom days are temporarily over, it is timely that KM can be more fully exploited, for it conceals an application that is indispensable for the foreseeable struggle ahead--and after, including an overlooked way out of the credit crash dilemma facing those dogmatic decision makers juggling the option between austerity and growth. It's not rocket science. It's a way of doing both, in this case by refocusing on the old-fashioned notion of productivity implied by this book's Chapter 2 heading: Getting from A to B without going via Z. Not the productivity that comes from cutbacks and austerity but the type that frontruns improved competitiveness, sales, and growth.