

1.	Record Nr.	UNISALENTO991001496939707536
	Autore	Campanini, Giorgio
	Titolo	Aldo Moro : cultura e impegno politico / Giorgio Campanini
	Pubbl/distr/stampa	Roma : Edizioni Studium, 1992
	ISBN	8838236518
	Descrizione fisica	195 p. ; 21 cm.
	Collana	Il pensiero politico e sociale dei cattolici italiani ; 18
	Disciplina	324.208
	Soggetti	Moro, Aldo - Studi
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910677799003321
	Autore	Henn Stephen K. <1963->
	Titolo	Business ethics : a case study approach / / Stephen K. Henn
	Pubbl/distr/stampa	Hoboken, NJ, : Wiley, c2009
	ISBN	9786612122002 9780470500293 0470500298 9781119205388 1119205387 9781621984245 1621984249 9781282122000 1282122002 9780470500279 0470500271
	Descrizione fisica	1 online resource (211 p.)
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Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Business Ethics: A Case Study Approach; Contents; Preface; Acknowledgments; Chapter 1: Introduction; Chapter 2: Why Are Ethics Critical?; Chapter 3: Why "Business" Ethics Is Not Just about Corporations; Chapter 4: A Historical Review; Chapter 5: Why Do People Behave Badly?; Chapter 6: Work Environment and Group Dynamics; Chapter 7: Leadership; Chapter 8: The Common Element-Trust; Chapter 9: Building an Army of Davids; Chapter 10: The Positive Power of Peer Pressure; Chapter 11: How to Develop Leadership; Chapter 12: The Logic of William of Ockham; Index
Sommario/riassunto	There's a ""new normal"" in business ethics Despite all the words and regulations aimed at building ethical and responsible organizations, observed misbehavior has increased-think of the Siemens scandal and Bernie Madoff. Business Ethics: A Case Study Approach confronts the brutal fact about business ethics as it exists today-it's not working. This stirring casebook powerfully draws a direct line between ethics and business performance-that is, the sounder your company's ethical foundation, the stronger it will perform in brand recognition, sales, customer satisfaction and lo