

1. Record Nr.	UNISALENTO991001405719707536
Titolo	Discourse studies : a multidisciplinary introduction / edited by Teun Van Dijk
Pubbl/distr/stampa	Thousand Oaks, CA : Sage Publications, 2011
ISBN	9781848606494 (paper)
Edizione	[2. ed.]
Descrizione fisica	XVIII, 414 p. ; 24 cm
Altri autori (Persone)	Van Dijk, Teun Adrianus
Disciplina	401
Soggetti	Analisi del discorso Interazione sociale
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910830024803321
Titolo	The Blackwell handbook of entrepreneurship // edited by Donald L. Sexton, Hans Landström, in conjunction with the School of Business and Entrepreneurship at Nova Southeastern University [[electronic resource]]
Pubbl/distr/stampa	Oxford ; ; Malden, MA, : Blackwell Business, 2000
ISBN	1-4051-6421-2
Descrizione fisica	1 online resource (xxiv, 468 p.) : ill. ;
Collana	Handbooks in management
Altri autori (Persone)	SextonDonald L LandströmHans
Disciplina	658.4/21
Soggetti	Entrepreneurship Case studies.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Learning together : national differences in entrepreneurship research / Howard Aldrich -- Conceptual and empirical challenges in the study of firm growth / Per Davidsson and Johan Wiklund -- The intersection of entrepreneurship and strategic management research / Michael Hitt and R. Duane Ireland -- Research mimicking policy : entrepreneurship/small business policy research in the United States / William Dennis Jr. -- SME policy in Europe / Dennis De -- Entrepreneurship in Germany / David Audretsch -- Regulatory policies and their impact on SMEs in Europe : the case of administrative burdens / Robert van der Horst, Andre Nijsen and Selcuk Gulhan -- The climate for entrepreneurship in European countries in transition / Josef Mugler -- Six steps to heaven : evaluating the impact of public policies to support small businesses in developed economies / David Storey -- Financing growth : recent developments in the European scene / Rik Donckels -- Informal venture capital and the financing of emergent growth businesses / Colin Mason and Richard Harrison -- Venture capital and growth / Sophie Manigart and Harry Sapienza -- Venture capital financing of entrepreneurship : theory, empirical evidence and a research agenda / Raphael Amit, James Brander and Christoph Zott -- Entrepreneurial teams and venture growth / Sue Birley and Simon

Stockley -- Managing growth transitions : theoretical perspectives and research directions / J.B. (Ben) Arbaugh and S. Michael Camp -- Growth of technology-based new firms / Erkkö Autio -- Entrepreneurship and high-technology clusters / Arnold Cooper and Timothy Folta -- Networking and entrepreneurial growth / Bengt Johannisson -- Strategic alliances as vehicles for international growth / Mark Weaver -- An entrepreneurial slant to franchise research / Frank Hoy, John Stanworth and David Purdy -- Remaining issues and suggestions for further research / Hans Landström and Donald L. Sexton.

Sommario/riassunto

"The Blackwell Handbook of Entrepreneurship brings together the best researchers in the USA and Europe to review the most up-to-date thinking on crucial topics in entrepreneurship studies. It is the first book to combine the research activities of Europe and the USA, and reflects cutting-edge research with a multicultural perspective."-- Jacket.
