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Communication and Information: Noise and Form in Michel Serres and Niklas Luhmann; 3. Feedback Loops: Media Embedding and Narrative Time from Jimi Hendrix; 4. Observing Aramis, or the Love of Technology: Objects and Projects in Gilbert Simondon and Bruno Latour; 5. Mediations of Gaia: Ecology and Epistemology from Gregory Bateson; Acknowledgments; Notes; Bibliography; Index; A; B; C; D; E; F; H; I; J; K; L; M; N; O; P; R; S; T; U; V; W; Z

Sommario/riassunto

Neocybernetics and Narrative opens a new chapter in Bruce Clarke's project of rethinking narrative and media through systems theory. Reconceiving interrelations among subjects, media, significations, and the social, this study demonstrates second-order systems theory's potential to provide fresh insights into the familiar topics of media studies and narrative theory. A pioneer of systems narratology, Clarke offers readers a synthesis of the neocybernetic theories of cognition formulated by biologists Humberto Maturana and Francisco Varela, incubated by cyberneticist Heinz von Foerster, and cu
