

1. Record Nr.	UNISALENT0991001325969707536
Titolo	Donne di palazzo nelle corti europee : tracce e forme di potere dall'eta moderna / a cura di Angela Giallongo
Pubbl/distr/stampa	Milano : Unicocpli, 2005
ISBN	8840010114
Descrizione fisica	227 p. ; 21 cm
Collana	Storia sociale dell'educazione ; 13
Altri autori (Persone)	Giallongo, Angela
Disciplina	305.42
Soggetti	Donna - Posizione sociale - Europa Corti sovrane - Europa
Lingua di pubblicazione	Non definito
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9911004811003321
Autore	Pegels C. Carl
Titolo	Proven solutions for improving supply chain performance / / by C. Carl Pegels
Pubbl/distr/stampa	Greenwich, Conn., : IAP - Information Age Publishing Inc., c2005
ISBN	9786611362393 9781281362391 1281362395 9781607527558 1607527553 9781601199690 1601199694
Descrizione fisica	viii, 281 p
Collana	Proven solutions series
Disciplina	658.5
Soggetti	Business logistics Industrial management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Highlights of research results -- Supply chain management : strategic issues -- Supply chain management : operational issues -- Supply chain management : international cases -- Just-in-time management -- Demand forecasting -- Inventory management and scheduling -- Outsourcing and purchasing -- Buyer-supplier relations -- Total quality management -- Marketing and sales management -- Manufacturing management : domestic -- Manufacturing management : international -- Transportation and logistics management -- Teamwork and project management -- Human resource management -- Organizational issues in supply chain -- Firm performance and supply chains -- Function-triggered performance.
Sommario/riassunto	Plaintext description.

3. Record Nr.	UNINA9910483008303321
Titolo	E-Commerce and Web Technologies : 8th International Conference, EC-Web 2007, Regensburg, Germany, September 3-7, 2007, Proceedings / / edited by Giuseppe Psaila, Roland Wagner
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2007
ISBN	3-540-74563-7
Edizione	[1st ed. 2007.]
Descrizione fisica	1 online resource (XIII, 234 p.)
Collana	Information Systems and Applications, incl. Internet/Web, and HCI, , 2946-1642 ; ; 4655
Disciplina	658.872
Soggetti	Electronic commerce Computer science Application software Computers and civilization Information technology - Management Data mining e-Commerce and e-Business Computer Science Computer and Information Systems Applications Computers and Society Computer Application in Administrative Data Processing Data Mining and Knowledge Discovery
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Security and Privacy -- A Secure Payment Protocol for Restricted Connectivity Scenarios in M-Commerce -- Using WPKI for Security of Web Transaction -- X?PPX: A Lightweight Framework for Privacy Preserving P2P XML Databases in Very Large Publish-Subscribe Systems -- Profiling and Customer Behaviour -- Usability Analysis Framework Based on Behavioral Segmentation -- Photo-Based User Profiling for Tourism Recommender Systems -- Examining the Relationship Between Individual Characteristics, Product Characteristics, and Media Richness Fit on Consumer Channel Preference -- Evaluation of E-Commerce

Impact -- An Investigation into E-Commerce Adoption Profile for Small and Medium-Sized Enterprises in Bury, Greater Manchester, UK -- Analysis of Mobile and Pervasive Applications from a Corporate Investment Perspective -- Recommender Systems and E-Negotiations -- Online Shopping Using a Two Dimensional Product Map -- Impact of Relevance Measures on the Robustness and Accuracy of Collaborative Filtering -- Capturing Buying Behaviour Using a Layered User Model -- Building Business Relationships with Negotiation -- Web Services -- Structural and Semantic Similarity Metrics for Web Service Matchmaking -- Providing Methodological Support to Incorporate Presentation Properties in the Development of Web Services -- E-Commerce and Organizations -- A Model of IT Evaluation Management: Organizational Characteristics, IT Evaluation Methodologies, and B2BEC Benefits -- Linking M-Business to Organizational Behavior Levels – A Mobile Workforce Centered Research Framework -- Web Marketing -- Prediction of Keyword Auction Using Bayesian Network -- Analyzing the Influence of Websites Attributes on the Choice of Newspapers on the Internet -- Impact of Web Experience on e-Consumer Responses -- A Framework for DefiningFashion Effect in Electronic Commerce Environments -- EC Technology -- DRLinda: A Distributed Message Broker for Collaborative Interactions Among Business Processes -- Object-Based Interactive Video Access for Consumer-Driven Advertising.

---

#### Sommario/riassunto

This book constitutes the refereed proceedings of the 8th International Conference on Electronic Commerce and Web Technologies, EC-Web 2007, held in Regensburg, Germany, September 3-7, 2007 in conjunction with Dexa 2007. The 22 revised full papers presented were carefully reviewed and selected from 67 submissions. The papers are organized in topical sections on recommender systems, business process / design aspects, mobile commerce, security and e-payment, Web services computing / semantic Web, e-negotiation and agent mediated systems, and issues in Web advertising.

---