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Autore	Caligiuri, Mario
Titolo	Lineamenti di comunicazione pubblica / Mauro Caligiuri ; prefazione di Paolo Mancini
Pubbl/distr/stampa	Soveria Mannelli : Rubbettino, c1997
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Altri autori (Persone)	Mancini, Paolo
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Formato	Materiale a stampa
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Autore	Kassab Hanna Samir
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Introduction -- 2. Grand Strategies of States in Anarchy: Prestige and Self-Determination -- 3. Balance of World Systems and Neoempire -- 4. Systems-Creation and Competition -- 5. The Global South and the Neoempires of the United States and China -- 6. NeoEmpires Under Construction: The European Union and Eurasian Union -- 7. States as Psychopaths; Theorists as Psychoanalysts: The Reason for War -- 8. Two Choices: War or Peace -- 9. Conclusion.
Sommario/riassunto	Grand strategies can be thought of as overall survival strategies of states of all states. Great powers seek survival against other great powers seeking to undermine their power, position determining prestige-seeking behavior as psychotic and destructive. Weak states suffer from systemic vulnerabilities and trade whatever political power they have to a great power for economic assistance. If enough weak states support a particular great power, then that great power will become more powerful relative to competitors. This forms an international system fashioned by these transactions. Hanna Samir Kassab is Assistant Professor at Northern Michigan University, USA.