

1. Record Nr.	UNINA990009750890403321
Autore	Rocca, Rosanna
Titolo	Aspetti della preverbazione latina: il preverbio ad- in Nonio Marcello / Rosanna Rocca
Pubbl/distr/stampa	Genova : Coedit, 2012
ISBN	978-88-96608-28-9
Descrizione fisica	101 p. ; 23 cm
Collana	Pubblicazioni del D.AR.FI.CL.ET. , Nuova serie ; 237
Disciplina	473.028
Locazione	FLFBC
Collocazione	P2B-230-ROCCA R.-2012
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNISALENTO991001271289707536
Autore	Alfven, Hannes
Titolo	Structure and evolutionary hystory of the solar system / Hannes Alfven and Gustaf Arrhenius
Pubbl/distr/stampa	Dordrecht : D. Reidel Publ. Co., 1975
Descrizione fisica	xvi, 276 p. : ill. ; 24 cm.
Collana	Geophysics and astrophysics monographs ; 5
Classificazione	52.9.52 52.9.523 523.2 QB501
Altri autori (Persone)	Arrhenius, Gustafauthor
Soggetti	Solar system
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

3. Record Nr.	UNINA9910131546803321
Autore	Benghozi Pierre-Jean
Titolo	Longue traîne : levier numérique de la diversité culturelle ? // Pierre-Jean Benghozi, Françoise Benhamou
Pubbl/distr/stampa	Paris, : Département des études, de la prospective et des statistiques, 2014
ISBN	2-11-139809-8
Descrizione fisica	1 online resource (12 p.)
Altri autori (Persone)	BenhamouFrançoise ChantepiePhilippe
Soggetti	Economics (General) économie de la culture et de la communication longue traîne internet rentabilité théorie ventes en ligne economics of culture and Communication Long Tail
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	En 2004, le rédacteur en chef du magazine Wired, Chris Anderson, lance l'hypothèse que l'internet permet de rassembler virtuellement des publics dispersés pour des produits culturels qui ne sont jamais amortis, du fait de l'étroitesse de leurs marchés. L'agrégation des ventes de ces produits deviendrait alors rentable. Cette hypothèse, baptisée la longue traîne, a séduit et ouvert des perspectives nouvelles aux marchés des biens culturels, nourrissant l'idée que les sites de ventes en ligne constitueraient une chance pour la diversité culturelle. Le présent article fait le point, à partir des résultats de publications académiques et de deux études inédites, sur les premières vérifications de l'hypothèse de la longue traîne. Les auteurs soulignent que, malgré

son caractère séduisant, les données ne confortent qu'à la marge l'hypothèse formulée par Chris Anderson. In 2004, the editor-in-chief of Wired magazine, Chris Anderson, first made the assumption that the internet was bringing together scattered markets for cultural products which had never hitherto been lucrative, due to their narrow market appeal. With sales of these products thus aggregated, he argued, they were now becoming profitable. Referred to as the Long Tail, this assumption proved persuasive and opened up new prospects for cultural-goods markets, promoting the idea that online sales could potentially increase cultural diversity. This article examines the initial research on the Long Tail assumption, drawing on the results of published academic works and two as-yet unpublished studies. The authors emphasize that, despite the appeal of this argument, the data only partially back up Chris Anderson's assumption.

4. Record Nr.	UNINA9910812187803321
Autore	Van Cleve James
Titolo	Problems from Kant // James Van Cleve
Pubbl/distr/stampa	New York, New York ; ; Oxford, [England] : , : Oxford University Press, , 1999 ©1999
ISBN	0-19-773139-2 0-585-35823-0 0-19-802447-9 1-280-65548-8 0-19-534701-3
Descrizione fisica	1 online resource (xii, 340 p.) : ill
Disciplina	121/.092
Soggetti	Causation Reason Knowledge, Theory of
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Originally published: 1999.
Nota di bibliografia	Includes bibliographical references and index.

Sommario/riassunto

This examination of Kant's "Critique of Pure Reason" provides an analysis of the metaphysical and epistemological questions of Kant's work. It presents clear and detailed discussions of Kant's arguments on these themes, as well as critical assessments of Kant's reasoning and conclusions.
