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Nota di contenuto	<p>SECTION I: CONCEPTS OF DESIGNING and EVALUATING PUBLIC HEALTH INTERVENTIONS -- Introduction to Public Health Interventions -- Concept of Public Health Interventions -- Principles and Science of Implementation Research -- Framing a Research Question -- Context Setting through Formative Research -- Qualitative Research and Pragmatic Studies -- Intervention/Experimental Study Design -- Project Implementation of Public Health interventions -- Evaluation of Public Health Interventions -- Economic Evaluation of Public Health Interventions -- Ethical Consideration in Implementation Research -- Scalability Assessments of a Public Health Intervention -- Quality Assurance and Dissemination of Findings -- SECTION II: CASE STUDIES -- Janani Suraksha Yojana (JSY) -- Home-Based Newborn Care (HBNC) -- IV-Iron Sucrose -- The Raipur Rani Project & The Bellary Model -- Solidarity Trial -- Pulse Polio -- Ekjut Trial -- Banning of Vape in India -- Formative Research.</p>
Sommario/riassunto	<p>This book covers all aspects of public health interventions, emphasizing the design, implementation, and evaluation of such initiatives. Section I provides information ranging from fundamental concepts of designing an intervention to its implementation and scalability. Section II highlights evidence around interventions to address pressing public health concerns through interesting case studies from India, that offer practical insights for better understanding. This book is relevant for researchers and academicians in public health, epidemiology, health management and economics, health policy, and allied branches. It equips readers to design and analyze interventions to improve practice.</p>