

1. Record Nr.	UNISALENTO991001220659707536
Autore	Greene, Robert Everist
Titolo	Partial differential equations on manifolds / eds. Robert Greene, S. T. Yau
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Collana	Differential geometry ; 1 Proceedings of symposia in pure mathematics, 0082-0717 ; 54, pt. 1
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Altri autori (Persone)	Yau, Shing-Tung
Disciplina	516.36
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Pubbl/distr/stampa	Oxford : , : Chandos Publishing, , 2012
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Descrizione fisica	1 online resource (261 p.)
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Altri autori (Persone)	NealDiane Rasmussen
Disciplina	303.48 303.4833
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Formato	Materiale a stampa
Livello bibliografico	Monografia
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Nota di contenuto	Cover; Social Media for Academics: A practical guide; Copyright; Contents; List of figures and tables; Acknowledgements; About the editor; About the contributors; Introduction by Diane Rasmussen Neal; What is social media?; Why should academics care about social media?; Further reading; References; Part 1 The nuts and bolts of social media for academics; 1 Blogging your academic self: the what, the why and the how long?; Introduction; Scholars in the blogosphere; Motivations and benefits; Blog publishing: getting started ... or getting more; Your blog today? Tomorrow?; Conclusions; Notes References 2 Non-academic and academic social networking sites for online scholarly communities; Introduction; General public platforms for online scholarly communities; Academic sites for online scholarly communities; Conclusions; Acknowledgements; References; 3 Research and teaching in real time: 24/7 collaborative networks; Real-time technologies for academics; The concept of real time; Real-time technologies and research; Real-time technologies and teaching; Choosing a real-time technology; Conclusions; Acknowledgements; Notes; References; 4 Locating scholarly papers of interest online Introduction Overview of online scholarly search services; Scholarly communication and social media; Use and purpose of scholarly search services; Impact of the Open Access movement; Search engine functionality; Social media and public scholarly search; Conclusions; Notes; References; Appendix: features of web-based public scholarly

search services; 5 Tracking references with social media tools: organizing what you've read or want to read; Introduction; Why use online social bibliographic tools?; A look at top social bibliographic tools: Zotero, Mendeley, CiteULike and Connotea  
How these tools can improve your research, writing and collaboration  
How to choose the right tool for your needs; Conclusions; References; 6 Pragmatics of Twitter use for academics: tweeting in and out of the classroom; What is Twitter? An introduction; How can Twitter be used by academics?; How to get started; Research; Teaching; Professional branding; 'In the field': academics using Twitter; Using Twitter to encourage professional engagement, connection and collaboration; Is tweeting for you?; References; 7 The academy goes mobile: an overview of mobile applications in higher education  
Introduction Leveraging the back channel and immediate collaboration; QR codes: creating linkages to online content in physical space; Treading lightly in uncharted territory; References; Part 2 Putting social media into practice; 8 Incorporating web-based engagement and participatory interaction into your courses; Online engagement and interaction: what does it mean?; Choose the right tools for the job; Social networking services in the classroom: a case study; Wikis in the classroom; Tools for virtual conferences: a case study; Conclusions; Notes; References

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## Sommario/riassunto

This book provides an overview of social media technologies in the context of practical implementation for academics, guided by applied research findings, current best practices, and the author's successful experiences with using social media in academic settings. It also provides academics with sensible and easy strategies for implementing a wide spectrum of social media and related technologies - such as blogs, wikis, Facebook, and various Google tools for professional, teaching, and research endeavours. No other book exists that assists academics in learning how to use social

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