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Autore	Hewlin Todd
Titolo	Goliath's revenge : how established companies turn the tables on digital disruptors // Todd Hewlin, Scott A. Snyder
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , 2019
ISBN	1-119-54190-5
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Descrizione fisica	1 online resource (291 pages)
Disciplina	658.05
Soggetti	Information technology - Management Business enterprises - Technological innovations - Management Electronic records BUSINESS & ECONOMICS / Management BUSINESS & ECONOMICS / General BUSINESS & ECONOMICS / Leadership Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Sommario/riassunto	Harness your company's incumbent advantages to win the digital disruption game Goliath's Revenge is the practical guide for how executives and aspiring leaders of established companies can run the Silicon Valley playbook for themselves and capitalize on digital disruption. Technologies like artificial intelligence, robotics, internet of things, blockchain, and immersive experiences are changing the basis of competition in every industry. New competitors are emerging while traditional ones are falling behind. Periods of intense change provide remarkable opportunities. Goliath's Revenge delivers an insider's view of how industry leaders like General Motors, NASA, The Weather Channel, Hitachi, Mastercard, Procter & Gamble, Penn Medicine, Discovery, and Cisco are accelerating innovation, building new skills, and disrupting themselves to come out stronger in this post-digital age. Learn how to leverage your company's scale, reach, data, and expertise to launch breakthrough offerings that fend off attackers and secure your position as a future industry leader. Using real success

cases and recommendations, this invaluable resource shows how to realign your business model, reset your talent development priorities, and retake market share lost to digital-ready competitors. Drawing from extensive experience in digital transformation, leadership development, and strategic planning, the authors show how established companies can switch from defense to offense to thrive in this new digital environment. Learn the six new rules that separate winners from losers in the age of digital disruption Prioritize your innovation investments to rebuild your competitive moat Employ smart cannibalization to defend your core business Deliver step-change customer outcomes to grow into adjacent markets Reframe your purpose and make talent the centerpiece of your digital innovation strategy *Goliath's Revenge* is a must-read for business leaders and innovators in small, mid-sized, and large organizations trying to win the digital disruption game. This book helps you reset both your company strategy and professional development priorities for long-term success.

2. Record Nr.

**Titolo**

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I saperi del giudice : la causalità e il ragionevole dubbio / a cura di Federico Stella ; saggi di Federico Stella, Richard W. Wright, Laurence H. Tribe

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**Altri autori (Persone)**

Stella, Federico  
Wright, Richard W.  
Tribe, Laurence H.

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