

1. Record Nr.	UNISALENTO991001099399707536
Autore	Cowling, Thomas George
Titolo	Magnetohydrodynamics / T. G. Cowling
Pubbl/distr/stampa	Bristol : Adam Hilger, 1976
ISBN	0852743009
Descrizione fisica	136 p. ; 25 cm.
Collana	Monographs on astronomical subjects ; 2
Classificazione	AMS 76E25 AMS 76W05
Disciplina	538.6
Soggetti	Electrohydrodynamics Magnetohydrodynamics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910303454003321
Autore	Aerni Philipp
Titolo	Global Business in Local Culture : The Impact of Embedded Multinational Enterprises / / by Philipp Aerni
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2018
ISBN	3-030-03798-3
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (132 pages)
Collana	SpringerBriefs in Economics, , 2191-5504
Disciplina	658.049
Soggetti	International economic relations Social responsibility of business Economics - Sociological aspects Globalization Markets Sustainable development International law Trade International Economics Corporate Social Responsibility Organizational Studies, Economic Sociology Emerging Markets/Globalization Sustainable Development International Economic Law, Trade Law
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction -- Societal foundations of economic development -- Neoliberalism: a mythical and meaningful term devoid of any deep thought -- The impact of popular stereotypes in academic research and public policy -- New Economic Sociology and re-definition of the term 'embeddedness' -- Economic globalization as a "disembedding" force? -- Embedded MNEs and their contribution to sustainable change -- Development cooperation as a catalyst for sustainable long- term FDI -- Concluding remarks.

This book examines the impact of multinational enterprises (MNEs) on local economies, and presents selected case studies of MNEs operating in low income countries. By balancing external social and environmental costs against its corresponding benefits, the book demonstrates that MNEs can have a positive net-impact on local development if they build up social capital by embedding themselves in local economies and engaging responsibly with local stakeholders. By doing so MNEs contribute to inclusive growth, a central pillar of the UN Sustainable Development Goals. In this context, the book challenges popular narratives in civil society and academia that frame foreign direct investment (FDI) merely as a threat to human rights and sustainable development. Moreover, it offers practical guidance for globally operating businesses seeking to establish progressive Corporate Social Responsibility (CSR) strategies of their own.
