

1. Record Nr.	UNISALENTO991001032859707536
Autore	Husain, Taqdir
Titolo	Introduction to topological groups / Taqdir Husain
Pubbl/distr/stampa	Philadelphia : Saunders, 1966
Descrizione fisica	xi, 218 p. ; 24 cm.
Collana	Saunders mathematics books
Classificazione	AMS 22-01 AMS 22-XX QA171
Disciplina	512.86
Soggetti	Lie groups Topological groups
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliography: p. 209-210

2. Record Nr.	UNINA9910830855703321
Autore	Anderson Jamie <1971->
Titolo	The fine art of success [[electronic resource] ] : how learning great art can create great business // by Jamie Anderson, Jorg Reckenrich, and Martin Kupp
Pubbl/distr/stampa	New York, : Wiley, c2011
ISBN	1-119-20882-3 1-280-58826-8 9786613618092 1-119-99016-5
Descrizione fisica	1 online resource (200 p.)
Altri autori (Persone)	ReckenrichJorg KuppMartin
Disciplina	658.4/09 658.409
Soggetti	Creative ability in business Marketing Success in business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [171]-174) and index.
Nota di contenuto	The Fine Art of Success; Contents; Foreword by Costas Markides; Preface; About the Authors; 1 Madonna Strategy on the Dance Floor; 2 Titian Master and Intruder: Historical Perspectives on Strategic Innovation in the Venetian Art Market of the 16th Century; 3 Hirst The Shark is Dead - How to Build Yourself a New Market; 4 Beuys Understanding Creativity - Is Every Manager an Artist?; 5 Picasso, van Gogh & Gauguin Art Lessons for Global Managers; 6 Koons Made in Heaven, Produced on Earth: Creative Leadership - The Art of Projection; 7 Paik Global Groove - Innovation through Juxtaposition 8 Interview with Gerrit Gohlke, artnetReferences; Index
Sommario/riassunto	You've read about Jack Welch, Lou Gerstner and Steve Jobs - but what can you learn about business from van Gogh and Picasso? The Fine Art of Success shows why you should look to pop-stars like Madonna or artists like Damian Hirst for guidance on innovation, competitive

advantage, leadership, and a host of other business issues. Managers, marketing professionals, and students will see how these creative artists can help their organizations. Chapters include Madonna - Strategy at the dance floor; Damian Hirst - The shark is dead/How to build yourself a new market; Beuys - Understanding creat

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