

1. Record Nr.	UNINA9910450584403321
Autore	Scheckel Paul
Titolo	Home energy diet [[electronic resource]] : how to save money by making your house energy-smart / / Paul Scheckel
Pubbl/distr/stampa	Gabriola Island, British Columbia, : New Society Publishers, 2005
ISBN	1-282-46416-7 1-55092-317-X
Descrizione fisica	1 online resource (321 p.)
Collana	Mother Earth News Wiser Living Series
Disciplina	644 696
Soggetti	Dwellings - Energy conservation Consumer education Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Advance Praise; Table of Contents; Acknowledgments; Introduction; CHAPTER 1: Energy Literacy; CHAPTER 2: Electricity; CHAPTER 3: Appliance Energy Use; CHAPTER 4: Hot Water; CHAPTER 5: Heating and Air Conditioning; CHAPTER 6: The Envelope, Please; CHAPTER 7: Buying New Appliances; APPENDIX A: How Much Energy Do You Use?; APPENDIX B: Your Greenhouse Gas Profile; APPENDIX C: Appliance Use Chart; APPENDIX D: Heat-Load Calculations for Your House; Index
Sommario/riassunto	Tighten your home's energy belt and save both energy and money!

2. Record Nr.	UNISALENTO991000921619707536
Autore	Dominici, Gandolfo
Titolo	E-marketing : analisi dei cambiamenti dai modelli di business al mix operativo / Gandolfo Dominici
Pubbl/distr/stampa	Milano : F. Angeli, 2009
ISBN	9788856813906
Descrizione fisica	208 p. ; 23 cm
Collana	Economia. Sez. 7. Strumenti ; 35
Disciplina	658.8002854678
Soggetti	Internet - Aspetti economici Internet - Impiego nel marketing Aziende - Strategia
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliografia: p. 187-208

3. Record Nr.	UNINA9910555006703321
Autore	Sinha Sudhi <1975->
Titolo	Reimagining businesses with AI / / Sudhi Sinha, Khaled Al Huraimel
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , [2021] ©2021
ISBN	1-119-70917-2 1-119-70918-0 1-119-70916-4
Descrizione fisica	1 online resource
Disciplina	658.0563
Soggetti	Artificial intelligence - Economic aspects Information technology - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Cover -- Title Page -- Copyright Page -- Contents -- Acknowledgments -- Chapter 1 Introduction -- Evolution of AI -- The 1950s - The Nativity Era -- The 1960s - The Foundation Era -- The 1970s - The First Winter Era -- The 1980s - The Resurrection Era -- The Brief Interlude -- The 1990s and 2000s - The Second Revival -- The 2010s - The Renaissance Era -- AI and Its Branches -- A Bit about Algorithms -- Critical Success Factors for AI Initiatives -- Purpose and Structure of the Book -- References -- Chapter 2 Building a Framework for Applying AI -- Introduction -- Identifying the Future State -- Step 1: Create a Customer-Back Engagement Journey Map -- Step 2: Identify Decision Points -- Step 3: Build the Business Value-Chain -- The Efficient Frontier Model -- Design Thinking Model -- Building the Technology Strategy -- Defining the Business Case -- Creating the Solution Roadmap -- Identifying AI Capabilities -- Sense -- Learn -- Predict -- Optimize -- Entropy -- Establishing a Governance Process -- Summary -- References -- Chapter 3 Transforming Healthcare with AI -- Introduction -- Understanding the Macroscopic Factors Driving Smart Capabilities in the Future of the Healthcare Industry -- The Critical Role of AI in the Healthcare of the Future -- Personal Health Cloud -- Smart Hospitals of the Future -- AI Applications in Healthcare

-- Personalized Treatment Programs -- Telediagnostics -- Drug Discovery -- Robotic Surgeries -- Emergency Response -- Capacity Planning and Management -- Energy Prediction and Diagnostics -- Predictive Asset Maintenance -- Model Predictive Maintenance -- Asset Tracking and Utilization -- Alarm Noise Suppression -- Compliance Management -- Cybersecurity and Privacy Assurance -- Data Veracity -- Business Models of the Future in Healthcare -- Summary--Higher Education -- Corporate Learning -- Executive Education in AI -- Summary -- References -- Chapter 5 Transforming Transportation with AI -- Introduction -- Understanding the Macroscopic Factors Influencing the Future of the Transportation Industry -- Urbanization -- Workplace Dislocation -- Gig Economy -- Changing Demographic Preferences -- Sustainability -- Getting Ready for Autonomous Vehicles -- How AI Will Change the Transportation Industry of the Future -- Autonomous Driving -- Convergence of Mobility -- Vehicle Ownership Models -- Fuel Economy -- Logistics -- Space Exploration

Sommario/riassunto

"Most organizations who see their survival and success in the future are making artificial intelligence (AI) a part of their core agenda, but their leaders also struggle with developing a roadmap for how to reimagine their world with AI. This book is intended to help both business and technology leaders navigate the complex world of AI with its myriad dimensions in several ways: Understand the opportunity landscape. Develop a framework for business transformation. Investigate the possibilities across multiple sectors like healthcare, education, citizen services, transportation, financial services, smart buildings, and cities, etc. Build a technology foundation and the enabling ecosystems. Address broader societal concerns around ethics, privacy, security. Manage the change"--
