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Autore	Pascoli, Giovanni
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Livello bibliografico	Monografia
2. Record Nr.	UNINA9910790297603321
Autore	Gambarota Paola
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Nota di contenuto	1. Scripts of vernaculars and collective characters in early modern Europe -- 2. Ut lingua, natio: Dominique Bouhours' genius of the

nation and Ludovico Antonio Muratori's Italian republic of letters -- 3. Giambattista Vico, the vernacular, and the foundations of modern Italy -- 4. Translating genius: Cesarotti, Ossian, and the question of national character -- 5. Toward sameness: Leopardi's critique of character and the end of the nation -- 6. Irresistible signs? A postscript and the question of media.

Sommario/riassunto

"Language is now understood as a key component of cultural identity, but discourses on linguistic nationalism are only a few centuries old. In *Irresistible Signs*, Paola Gambarota investigates the connection between Italian language and national identity over four hundred years, from late-Renaissance linguistic theories to nineteenth-century nationalist myths. Challenging the consensus that linguistic nationalism originated with nineteenth century German philosophers, *Irresistible Signs* advances a more nuanced theory of how culture and language become inextricably linked through literary and rhetorical elements. Gambarota combines Anglo-American theories of the nation with the most advanced Italian scholarship on language ideology and delves into ideas from Giambattista Vico, Giacomo Leopardi, and Melchiorre Cesarotti. *Irresistible Signs* also explores how images of national communities are represented within vernaculars, affirming their influence in shaping contemporary models of monolingual nationhood."
--Pub. desc.
