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Nota di contenuto	Cover -- Halftitle -- Title -- Copyright -- Description -- Contents -- Testimonials -- Abbreviations and Acronyms -- Acknowledgments --

[Chapter 1: RFID Basics](#) -- [Chapter 2: RFID Technology Essentials](#) --
[Chapter 3: Uses of RFID Technology](#) -- [Chapter 4: RFID Is Not a Solution Waiting for a Problem](#) -- [Chapter 5: RFID and the Internet of Things](#) -- [Chapter 6: Implementing RFID](#) -- [Chapter 7: Business Cases for RFID](#) -- [Chapter 8: Conclusions](#) -- [Appendix](#) -- [Notes](#) -- [References](#) -- [About the Authors](#) -- [Index](#) -- [Adpage](#) -- [Backcover](#).

Sommario/riassunto

This book will help readers develop an understanding of the capability of the technology to increase an organization's customer responsiveness. In the third edition, the discussion and examples have been updated to reflect the rapid advancement in RFID technology. A new case study and new examples have been added along with updated discussions and projections about RFID technology.