

1. Record Nr.	UNISALENTO991000749069707536
Autore	Joyner, David
Titolo	Coding theory and cryptography : from enigma and Geheimschreiber to quantum theory / David Joyner (ed.)
Pubbl/distr/stampa	Berlin : Springer, c2000
ISBN	3540663363
Descrizione fisica	vi, 256 p. : ill. ; 24 cm
Classificazione	AMS 11-06 AMS 11T71
Disciplina	005.82
Soggetti	Coding theory - Congresses Cryptography - Congresses
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes bibliographical references and index

2. Record Nr.	UNINA9910855400003321
Titolo	Handbook of Media Psychology : The Science and The Practice / / edited by Grant J. Rich, V. K. Kumar, Frank H. Farley
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2024
ISBN	3-031-56537-1
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (286 pages)
Disciplina	302.23019
Soggetti	Psychology Mass media Behavioral Sciences and Psychology Media Psychology Mitjans de comunicació de massa Anàlisi de conducta Llibres electrònics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preface.-Media psychology and technology: An overview.-A brief history of media psychology (1.0).-Major theories and constructs in media psychology -- Social media and the developing brain -- Political advertising, persuasion, propaganda, and fake news -- Foundations in media psychology: Course and curriculum -- Banned books: Past, present, and future -- Ways that audience members respond to media: A framework for studying audience effects -- The impact of online pornography consumption on youth -- Gender and media -- Psychology and popular film -- Aggression and popular media: From violence in entertainment media to news coverage of violence -- How recognized addiction models and our relationships with digital media intersect -- Apps and Care: Clinical and Societal Applications of Media -- Settling the Score: Virtual Reality as a Tool to Enhance Trauma-Focused Therapy for PTSD -- Ethical issues in media psychology -- The impact of misinformation, conspiracy theories and fake news during the COVID-19 pandemic: What artificial intelligence can contribute to detect and mitigate their proliferation -- Complex dynamics of cancel

Sommario/riassunto

This comprehensive and up-to-date resource presents the state of the science in the expanding and widely influential field of media psychology and technology. Covering theoretical concepts, research, and practice, this handbook explores key areas relevant to developing media psychology and technology in today's world. The impact of media and technology is discussed as are the uses and misuses of various media outlets, including television, film, and social media. How media affects public opinion and attitudes is given special attention, as are psycho-social and neuropsychological factors. The authors are recognized experts in this field, many associated with the American Psychological Association's Society of Media Psychology and Technology. This relevant and timely handbook provides researchers and academics with rich wide-ranging presentations of an area critical to the dissemination and discussion of results and implications of ongoing scientific investigations for bringing about social change in democratic societies through the use of media and technology. "An invaluable source for academics interested in the psychology of media, including artificial intelligence, and for psychologists who use media in their work, including telehealth." -Steven Pinker, Professor of Psychology, Harvard University; author of *How the Mind Works*. "An intriguing glimpse into the future by world class experts in the media and psychology." -Pat DeLeon, MPH, JD, PhD, Former President, American Psychological Association "This Handbook...is a must have." -Ronald F. Levant, Ed.D., M.B.A., A.B.P.P., Former President, American Psychological Association "A standard for the field and an excellent textbook." -James H. Bray, PhD, Former President, American Psychological Association "A who's who of legends, top scholars, and rising stars in media psychology and technology." -James C. Kaufman, Ph.D., University of Connecticut "The gold standard, a must have book for clinicians, researchers, educators and social policy makers... from its "rock stars." -Alan D. Entin, PhD, Past President, Society for Media Psychology and Technology "Edited by three of the greats in psychology...vital reading!" -Dr. Debbie Joffe Ellis, Columbia University "A must-read...written and edited by eminent experts." -Mary K. Alvord, Ph.D. Past President, Society for Media Psychology and Technology "A vital companion." -Kristian A. Alomá, PhD, President-Elect, Society for Media Psychology and Technology.
