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Nota di contenuto

Cover; Copyright; Credits; About the Authors; Acknowledgments; About the Reviewer; www.packtpub.com; Table of Contents; Preface; Chapter 1: Qlik Sense® and Data Discovery; Continuing disruption; Qlik Sense® and the QlikView.Next project; Making sense of modern business; What is data discovery?; The empowered user; Interaction with data; Traditional business intelligence architecture; The Qlik® way; Color coding; Freedom of data navigation; Calculation on demand; Data discovery-the evolution of BI; Summary; Chapter 2: Overview of a Qlik Sense® Application's Life Cycle
Overview of an application's life cycleStarting application authoring; What makes up a Qlik Sense® application?; Sharing an application; Continuing the application's life cycle; Summary; Chapter 3: Empowering Next Generation Data Discovery Consumers; Data discovery consumption requirements; Introducing the hub; Introducing streams; Exploring the components of the application; Sheets; Bookmarks; Data storytelling; Navigating and leveraging the associative experience; Navigation; Smart visualizations; Global search; Global filtering; Extending with Library; Summary
Chapter 4: Contributing to Data DiscoveryRealities of the data discovery contributor; Creating private bookmarks; Creating and sharing private sheets; Creating a private sheet; Creating a new sheet; Creating and sharing stories; Defining a story; Creating snapshots; Adding text; Adding shapes; Media library; Publishing your story; Summary; Chapter 5: Authoring Engaging Applications; Preparations and requirements; The requirement specifications; The communication problem; A step-wise implementation; The process; Getting started with the app creation; Creating a new app; Loading your data
Loading additional tablesUsing the Data load editor; Creating a database connection; Data connectors; The analysis interface-sheets and visualizations; Creating a sheet; Adding visualizations; Adding dimensions and measures; Defining bar charts; Storytelling; The application library; Which fields should be exposed?; Defining KPIs; Creating library entries; Best practices in data visualization; Dashboard; Analysis; Reporting; Structuring a sheet; Graphs and other visualizations; Dimensions and measures; The bar chart; The pie chart; The line chart; The KPI object; The gauge; The scatter chart
The tree mapThe geographical map; Tables; Sorting and colors; Migrating applications from QlikView® to Qlik Sense®; Changes to the script; Changes to the user interface; Publishing your apps; Summary; Chapter 6: Building Qlik Sense® Data Models; The QIX engine; The Qlik Sense® data model; Creating a multitable data model; Linking tables; Structuring your data; Normalization; Star schema and snowflake schema; Pitfalls in the data model; The data model viewer; Using preview mode; Summary; Chapter 7: Qlik Sense® Apps in the Cloud; Why use the cloud?; Cloud sharing; Cloud content
Using Qlik Sense® apps in the cloud

Sommario/riassunto

Get the most out of your Qlik Sense investment with the latest insight and guidance direct from the Qlik Sense team About This Book Updated with new coverage on Qlik Cloud, Qlik Sense Modeling, and Extending the Qlik Analytic Platform. Get insider insight on Qlik Sense and its new approach to business intelligence Explore practical demonstrations for utilizing Qlik Sense to discover data for sales, human resources, and more Who This Book Is For Learning Qlik Sense®: The Official Guide Second Edition is for anyone seeking to understand and utilize the revolutionary new approach to business intelligence offered by Qlik Sense. Familiarity with the basics of business intelligence will be helpful when picking up this book, but not essential. What You Will Learn Understand the vision behind the creation of Qlik Sense, and the

promise that data discovery offers to you and your organization. Get to grips with the life cycle of a Qlik Sense application. Load and manage your data for app creation. Visualize your data with Qlik Sense's engaging and informative graphing. Administer your Qlik Sense system and monitor its security. Build efficient and responsive Associative Models. Extend the Qlik Analytic Platform with the Dev Hub. Optimize Qlik Sense for sales, human resources, and demographic data discovery. In Detail The intuitive and powerful Qlik Sense visual analytics software allows anyone to engage in data discovery, to explore your data, and find meaningful insights to empower your business. Qlik Sense lets you easily create personalized reports and visualizations and reveal essential connections to show new opportunities from every angle. Written by members of the Qlik Sense team, this book is the official guide from Qlik to understanding and using their powerful new product with fully updated coverage to the latest features of the most modern edition of Qlik Sense. Benefit from the vision behind the development of Qlik Sense and get to grips with how Qlik Sense can empower you as a data discovery consumer. Learn how to create your own applications for Qlik Sense to customize it to meet your personal needs for business intelligence, and how to oversee and administer the Qlik Sense data architecture. Finally, explore utilizing Qlik Sense to uncover essential data, with practical examples on finding and visualizing intelligence for sales figures, human resources information, travel expense tracking, and demographic data discovery. Style and approach This b...