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Nota di contenuto	<p>Chapter 1. BUSINESS STRATEGY DEVELOPMENT USING SWOT ANALYSIS, COMPETITIVE PROFILE MATRIX (CPM), AND ANALYTIC HIERARCHY PROCESS (AHP) METHODS (Case Study at PT Finnet Indonesia: Finpay Money) -- Chapter 2. Innovative Business Model Strategies for Finpay Billing Services at PT Finnet Indonesia: A Business Model Canvas Approach -- Chapter 3. POTENTIAL VALUE ANALYSIS AND BENCHMARKING TO CALCULATE THE CURRENT BUSINESS VALUE AND HOW THE POTENTIAL TO BECOME A UNICORN COMPANY (PT Finnet Indonesia Case Study) -- Chapter 4. BUSINESS MODEL CANVAS ANALYSIS WITH BLUE OCEAN STRATEGY APPROACH (Case Study Finpay Payment Gateway at PT. Finnet Indonesia) -- Chapter 5. The Transformation of Bahrain's Job Market: Embracing Artificial Intelligence for Future Employment Opportunities -- Chapter 6. World Benchmarking Alliance Content Analysis of Sustainability Reports in the MENA Region -- Chapter 7. A General Review of Public Policy Adaptation in Digital Era -- Chapter 8. The teaching methods as a mediating variable between academic motivation and academic performance in private education institutions in the State of Kuwait -- Chapter 9. LABOR RELATIONS DURING MARITAL STATE: REGULATION FEATURES -- Chapter 10. ENGINEERING AND SECURITY MANAGEMENT OF SMART TECHNOLOGY OF AGROTRONICS OF CROP PRODUCTION -- Chapter 11. DEVELOPMENT OF THE CONCEPT OF TRANSFORMATION OF SOCIAL AND ECONOMIC PROCESSES IN THE CONTEXT OF THE FOURTH INDUSTRIAL REVOLUTION -- Chapter 12. Artificial Intelligence and its Impact on Decision-making in Managing Projects: A Systematic Literature Review -- Chapter 13. Economic Impact of Tourism in Kashmir: A Comparative Study Pre- and Post-Revocation of Article 370 -- Chapter 14. GREEN TECHNOLOGY AND SUSTAINABLE DEVELOPMENT: THE PREREQUISITE OF WORLD -- Chapter 15. Sustainable Supplier Selection for Labelling Materials Used in a Herbicide Manufacturing Company -- Chapter 16. The Triad of Success: Enhancing Employee Performance through Multiple Factor in Payment Gateway Enterprise -- Chapter 17. The Effect of Positivity of Tone on Stock Return: Evidence from Jordanian Commercial Banks -- Chapter 18. The Effect of Instagram's Social Media Marketing Activity on Purchase Intention with Brand Equity and Electronic Word of Mouth as Intervening Variables in the Evolene Brand -- Chapter 19. Unleashing the Power of Green Innovation in the Energy Sector: A Comprehensive PRISMA Review -- Chapter 20. The impact of Socially Responsible HRM Practices on Intention to Stay. A Comparative Study Between Public and Private Healthcare Sector in Lebanon -- Chapter 21. ANALYSING THE BEHAVIOUR OF HIGHER EDUCATION STUDENTS TOWARDS GREEN MARKETING AND CORPORATE SOCIAL RESPONSIBILITY INTENTIONS -- Chapter 22. Conceptualization of Social Inclusion in the Context of Stock Market Participation -- Chapter 23. The Impact of Human Resource Information Systems on Employee Engagement -- Chapter 24. Assessing the quality of hotel service through the application of text analytics -- Chapter 25. AI's Novelty in Higher Education – An Acumen of Educationalists -- Chapter 26. Examining The Probability of the Government of Indonesia (Gol) Adopting Finland's Primary School Education System -- Chapter 27. The Impact of Remote Work on Employees & Businesses -- Chapter 28. The Effect of Internal Branding Mechanisms on Employee Brand Commitment: Diversity Management &</p>

The Role of Gender -- Chapter 29. Evaluation of Service Quality, Store Atmosphere, Price Fairness, and Customer Satisfaction on Customer Loyalty at the Oldest Restaurant in Bandung -- Chapter 30. Emerging Management Issues, and Workplace Performance: An Analysis of the Healthcare Systems in Nigeria and South Sudan -- Chapter 31. Ensuring competitiveness of the state economy based on the principles of its modernization -- Chapter 32. EXPERIENCE OF DEVELOPED COUNTRIES OF THE WORLD REGARDING THE FORMATION OF INVESTMENT AND INNOVATION POLICY OF UKRAINE TAKING INTO ACCOUNT THE EXPERIENCE OF LEADING COUNTRIES -- Chapter 33. Analysis of Factors Influencing Emiratis' Satisfaction with Employee Assistance Programs in the UAE Service Sector -- Chapter 34. Eco-marketing strategies and environmental culture in a peruvian university -- Chapter 35. Factors that Impact Emotionally Driven Systemic Risk Client Behaviour on South African Mobile Banking Systems -- Chapter 36. Educational quality and satisfaction of student needs in a triple border university in Latin America: pandemic ver-sus post-pandemic -- Chapter 37. The factors that encourage and hinder the tourism indus-try's use of augmented reality technology by UK-based clients -- Chapter 38. The role of the Central Bank of Jordan in the economic empowerment of women in the Jordanian banking system -- Chapter 39. The application of Machine Learning in supporting sup-ply chain management operations in the manufacturing sector based in England -- Chapter 40. Comparative analysis of United Arab Emirates and Catalonia universities social networks -- Chapter 41. Mobile payment technology trending tool for economic development: A Systematic Literature Review -- Chapter 42. THE IMPACT OF EMOTIONAL INTELLIGENCE ON ACADEMIC STRESS AND ACADEMIC PERFORMANCE AMONG UNIVERSITY STUDENTS -- Chapter 43. CONTEMPORARY MANAGEMENT THEORIES IN THE MANAGEMENT OF TRANSNATIONAL COMPANIES -- Chapter 44. INNOVATIVE MANAGEMENT IN THE CONTEXT OF FOREIGN ECONOMIC ACTIVITY OF AGRO-FOOD ENTERPRISES -- Chapter 45. Sustainable Development in the Digital Age - The Role of CBDCs in Achieving the SDGs -- Chapter 46. INNOVATIVE ASPECTS OF MANAGING THE FOREIGN ECONOMIC ACTIVITIES OF ENTERPRISES IN THE AGRO-FOOD SECTOR -- Chapter 47. The Relationship between Artificial Intelligence and Job Performance in UAE -- Chapter 48. Tourist Loyalty in the Digital Age: The Influence of Digital Content Sharing with Special Reference to Cultural Tourism of Uttar Pradesh -- Chapter 49. The Impact of Strategic Planning and Change Management on Business Performance: a systematic review study -- Chapter 50. Transforming Digital Marketing and Organizations In The Future -- Chapter 51. Sustainable Human Resource Practices: Leveraging Green Technologies to Enhance Work-Life Balance for Women in IT Post-COVID-19 -- Chapter 52. The Impact of Artificial Intelligence Implementation to enhance Inventory Management system: (Based on Jordanian manufacturing firms) -- Chapter 53. Taxation and Customs Strategies Towards Driving Environmental Responsibility -- Chapter 54. The Role of Artificial intelligence adoption to improve quality of financial reports: (Case Study Based on Jordanian Traditional Banks) -- Chapter 55. Women's Participation in Household Money Management and Financial Decision Making: Experience with a developing country.

Sommario/riassunto

Economic models must evolve to avoid irreversible consequences for our planet in the face of climate change. The question is: How can we provide a growing population with access to affordable, viable energy while preserving our environment? Green finance is a pivotal concept that guides financial actions and operations toward fostering the energy transition and combating global warming. Finance, a key player

in resource allocation, now incorporates an environmental dimension alongside the pursuit of economic profitability, setting it apart from 'traditional' finance. This book presents methods to provide a framework for financial transactions, support sustainable development, combat global warming, and enhance the transparency of financial product providers.
