

1. Record Nr.	UNISALENT0991000278129707536
Autore	Guido, Pietro
Titolo	La previsione delle vendite : tecniche per i beni di largo consumo e per i prodotti industriali / Pietro Guido
Pubbl/distr/stampa	Milano : Angeli, c1998
ISBN	8846407326
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Collana	Azienda moderna ; 349
Disciplina	658.818
Soggetti	Vendite - Previsioni
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910960012703321
Titolo	Archaeology, bible, politics, and the media : proceedings of the Duke University conference, April 23-24, 2009 / / edited by Eric M. Meyers and Carol Meyers
Pubbl/distr/stampa	Eisenbrauns, : Winona Lake, Indiana, 2012
ISBN	9781575066820 1575066823
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Descrizione fisica	1 online resource (287 p.)
Collana	Duke Judaic studies series ; ; 4
Altri autori (Persone)	MeyersEric M MeyersCarol L
Disciplina	930.1
Soggetti	Archaeology in mass media Archaeology - Political aspects Archaeology and history - Mediterranean Region Archaeology and state Cultural property - Protection
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Livello bibliografico	Monografia
Note generali	Titre de l'écran-titre (visionné le 27 juin 2013).
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Nota di contenuto	<p>""Cover""; ""Title""; ""Contents""; ""List of Contributors""; ""Introduction""; ""Part 1 Cultural Heritage""; ""The Media and Archaeological Preservation in Iraq A Tale of Politics, Media, and the Law""; ""Part 2 Archaeology and the Media""; ""Fabulous Finds or Fantastic Forgeries? The Distortion of Archaeology by the Media and Pseudoarchaeologists, and What We Can Do About It""; ""Dealing with the Media Response to Eric H. Cline""; ""The Talpiot Tomb and the Bloggers""; ""From Ossuary Epigraphs to Flickering Pixels: A Response to Mark Goodacre""</p> <p>""The Power of the Press: The Effects of Press Releases and Popular Magazines on the Antiquities Trade""; ""History and Fiction: Comments on Morag M. Kerselaars' 'The Power of the Press'""; ""Confessions of an Archaeologist: Lessons I Learned from the Talpiot Tomb Fiasco and Other Media Encounters""; ""Popular Media, History, and the Classroom""; ""Scholars Behaving Badly: Sensationalism and Archaeology in the Media""; ""The Future of the Historical Documentary: Scholarly Responses to 'History Channel Meets CSI'""; ""An Ancient Medium in the Modern Media: Sagas of Semitic Inscriptions""; ""Part 3 Archaeology, Politics, and Local Communities""; ""Walk about Jerusalem: Protestant Pilgrims and the Holy Land""; ""Community and Antiquities at Umm el-Jimal and Silwan: A Comparison""; ""Response to Bert de Vries, 'Site Preservation in Jordan: The Case of Umm el-Jimal'""; ""Archaeology, Identity, and the Media in Cyprus""; ""Response to Thomas W. Davis, 'Archaeology, Identity, and the Media in Cyprus'""; ""The Quest for the Temple Mount The Settler Movement and National Parks in Israel""; ""On Tourism and Politics in Israel: A Response to Eric Meyers""</p> <p>""Part 4 Voices of the Media""; ""Responses from a Television Producer""; ""Areas of Concern as We Go Forward""; ""Scholars at the Limits of Science and the Borders of Belief: Finding Proof for Faith: A Journalist's Perspective on the Oded Golan Case""; ""Not Another Roadside Attraction: The Holy Land Experience in America""; ""Part 5 The Media: A View from Jerusalem""; ""How It Looks from the Other Side""; ""Index of Personal Names""</p>
Sommario/riassunto	Archaeological discoveries relating to the Bible are prominent in the public square. Even archaeological controversies normally confined to the pages of obscure journals are considered newsworthy when they touch on biblical themes, people, or places. However, scholars are not always equipped to handle this sort of attention. Thus, the conference published in this book was organized to bring scholars into conversation with representatives of the media and to help them become better prepared to address the general public. Participants included the print media and the visual media as well as academics. The relation between archaeological controversies and Middle East politics emerged as a fraught subject in several essays, with the situation of the City of David in Jerusalem as a case in point. Other essays consider looting in Iraq and in other regions in the Middle East and highlight the legal and moral issues involved—for when legal norms recognized in international law and archaeological standards are violated, chaos reigns. This volume opens a dialogue between scholars and the media, providing both with perspectives that will enable them to become better at communicating what they do to a wide audience. And it offers lay communities who learn about archaeology and the Bible through the popular media information that will make them more

sensitive to the way discoveries and issues are presented.
