

1. Record Nr.	UNINA9910545198003321
Autore	Chiaro Delia
Titolo	Language of Jokes in the Digital Age : Viral Humour // Delia Chiaro
Pubbl/distr/stampa	London : , : Routledge, , 2017
ISBN	1-351-37996-8 1-315-14634-7
Edizione	[First edition.]
Descrizione fisica	1 online resource (xi, 166 pages)
Disciplina	809.7
Soggetti	Wit and humor - History and criticism Joking Mass media and language Language and culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	In this accessible book, Delia Chiaro provides a fresh overview of the language of jokes in a globalized and digitalized world. The book shows how, while on the one hand the lingua-cultural nuts and bolts of jokes have remained unchanged over time, on the other, the time-space compression brought about by modern technology has generated new settings and new ways of joking and playing with language. The Language of Jokes in the Digital Age covers a wide range of settings from social networks, e-mails and memes, to more traditional fields of film and TV (especially sitcoms and game shows) and advertising. Chiaro's consideration of the increasingly virtual context of jokes delights with both up-to-date examples and frequent reference to the most central theories of comedy. This lively book will be essential reading for any student or researcher working in the area of language and humour and will be of interest to those in language and media and sociolinguistics.

2. Record Nr.	UNISALENTO991000268309707536
Autore	Ricci, Rino
Titolo	Ricapitalizzazione delle aziende di credito e nuove forme di ricorso al mercato dei capitali / Rino Ricci, Sergio Brucciani, Massimo Roccia
Pubbl/distr/stampa	Milano : Giuffrè, 1991
ISBN	8814029598
Descrizione fisica	X, 110 p. ; 24 cm
Collana	Collana di studi economico aziendali / LUISS, Libera università internazionale degli studi sociali, Roma ; 6
Altri autori (Persone)	Brucciani, Sergioauthor Roccia, Massimoauthor
Disciplina	332.3
Soggetti	Banche - Capitale
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia