1. Record Nr. UNISA996435448003316

Autore	Hirschberger Bernd (Ludwig-Maximilians-Universitat Munchen, Deutschland)
Titolo	External Communication in Social Media During Asymmetric Conflicts : A Theoretical Model and Empirical Case Study of the Conflict in Israel and Palestine / Bernd Hirschberger
Pubbl/distr/stampa	Bielefeld, : transcript Verlag, 2021
ISBN	3-8394-5509-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (312 p.) : 46 SW-Abbildungen
Collana	Edition Politik ; 108
Soggetti	Social Media; Asymmetric Conflicts; Public Diplomacy; Israel and Palestine; Underdog Effect; Strategic Communication Shaming; Branding; Blaming and Credit Claiming; Contextual Strategic Constructivism; Politics; Language; Media; Conflict Studies; Political Science Information asymmetry Social media and society Social media - Influence Social media - Political aspects - Arab countries Mass media and public opinion Communication - Social aspects Arab-Israeli conflict - Public opinion
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Frontmatter -- Contents -- 1. Introduction -- 2. Conceptualization -- 3. Theory - Explaining the selection of strategies of external communication -- 4. Case selection, research design & methodology -- Empirics I - Identifying strategies of external communication in the conflict in Israel and Palestine -- 5. Empirics I - Identifying strategies of external communication in the conflict in Israel and Palestine -- Empirics II - The impact of the operational environment on the selection of the strategy of external communication in the conflict in Israel and Palestine -- 6. Empirics II - Interests -- 7. Empirics II - Opportunities -- 8. Empirics II - Crisis communication and alternative

explanations -- 9. Conclusions -- 10. Literature and sources

Sommario/riassunto	Social media increasingly shapes the way in which we perceive conflicts and conflict parties abroad. Conflict parties, therefore, have started using social media strategically to influence public opinion abroad. This book explores the phenomenon by examining, (1) which strategies of external communication conflict parties use during asymmetric conflicts and (2) what shapes the selection of these communication strategies. In a comprehensive case study of the conflict in Israel and Palestine, Bernd Hirschberger shows that the selection of strategies of external communication is shaped by the (asymmetric) conflict structure.

2.

Record Nr.	UNISALENTO991000230759707536
Autore	Schelling, Friedrich Wilhelm Joseph
Titolo	Le divinità di Samotracia, seguite dalla Introduzione a Le età del mondo / Schelling ; traduzione, prefazione, osservazioni e note a cura di Tiziana Villani e Pierre Dalla Vigna
Pubbl/distr/stampa	[Bergamo] ; Milano : CEA : Mimesis, [1988]
ISBN	8885889077
Descrizione fisica	62 p. ; 21 cm.
Collana	Mimesis ; 2
Altri autori (Persone)	Villani, Tiziana Dalla Vigna, Pierre
Disciplina	292.211
Soggetti	Divinità greche
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Da: Saemtliche Werche Tit. sul dorso: Le divinità di Samotracia Tit. orig.: Saemtliche Werche