

1. Record Nr.	UNISALENT0991000162679707536
Autore	Costa, Nicolò
Titolo	La città ospitale : come avviare un sistema turistico locale di successo / Nicolò Costa
Pubbl/distr/stampa	[Milano] : B. Mondadori, c2008
ISBN	9788861590908
Descrizione fisica	213 p. ; 21 cm
Collana	Campus
Disciplina	338.47
Soggetti	Turismo - Zone urbane - Pianificazione Aziende turistiche - Marketing
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910410010103321
Titolo	Higher Education in Latin America and the Challenges of the 21st Century / / edited by Simon Schwartzman
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2020
ISBN	9783030442637 3030442632
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (162 pages)
Disciplina	378.8
Soggetti	Education, Higher Higher Education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Higher Education and the Challenges of the 21st century: An introduction -- 2. New Challenges for Tertiary Education in the 21st century -- 3. The Transformation of Higher Education in Latin America: From Elite Access to Massification and Universalisation -- 4. The Diffusion of Policies for Quality Assurance in Latin America: The Interplay Between International Trends and Domestic Conditions -- 5. Expanding Access and Improving Equity in Higher Education: The National Systems Perspective -- 6. Privatization of Higher Education in Brazil: Old and New Issues -- 7. Return Scientific Mobility and the Internationalization of Research Capacities in Latin America -- 8. Technological Innovation and the "Third Mission" of Universities.
Sommario/riassunto	This book presents an overview of the region with one of the fastest growing higher education sectors in the world. Until the beginning of the 1980s, universities were restricted to the elites in Latin American countries, with less than 5 million students enrolled in its courses. In the last four decades, however, the region went through a boom of higher education institutions and now has more than 25 million students enrolled in more than 3,800 universities – approximately 10% of all students enrolled in higher education courses in the world with four times more higher education institutions than Europe. The boom of Latin American higher education is analyzed in this contributed

volume by leading experts from the region. They discuss the causes and consequences of this massive expansion and the challenges they pose for different stakeholders such as governments, private entrepreneurs, teachers, researchers, students, policy makers, educational managers and many other social groups. Topics discussed in the volume include: Massive expansion of tertiary enrollment in Latin America Expansion of private higher education Proliferation of new kinds of institutions, different from the classic university model The challenge of developing quality assurance and accreditation systems Internationalization of academic research and teaching in Latin America The challenge of integrating academic research and technological innovation Higher Education in Latin America and the Challenges of the 21st Century will be a valuable resource for educational researchers, sociologists, political scientists and other social scientists dedicated to the study of the expansion of higher education and its social implications in different parts of the world. The book will also be of interest to policy makers and both public and private agents interested in understanding the global dynamics of higher education. .
