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| 1. Record Nr.           | UNISA996716681903316                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Autore                  | Deijl Lucas van der                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Titolo                  | Translating the New Philosophy in the Dutch Early Enlightenment (1640-1720)                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
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| Edizione                | [1st ed.]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Descrizione fisica      | 1 online resource (296 pages)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Collana                 | Studies in Early Modernity in the Netherlands Series                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
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| Disciplina              | 199/.492                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Soggetti                | LANGUAGE ARTS & DISCIPLINES / Linguistics / Historical & Comparative LITERARY CRITICISM / Modern / 17th Century<br>PHILOSOPHY / Movements / Rationalism                                                                                                                                                                                                                                                                                                                                                                     |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Nota di contenuto       | Frontmatter -- Table of Contents -- List of figures -- List of tables -- 1 Introduction -- Part I Reforming the language of philosophy -- 2 The Hobbesian Turn -- 3 Enlightened vocabularies -- Part II Translating the New Philosophy -- 4 The search for linguistic transparency -- 5 The politics of linguistic purism -- 6 The rhetoric of translation -- 7 The eclecticism of the marketplace -- 8 Conclusion -- Bibliography -- Appendix A. The Translation Corpus -- Appendix B. The Test Corpus -- Index of persons |
| Sommario/riassunto      | A small group of freethinkers from the Dutch Republic played a key role in the major intellectual changes of the Early Enlightenment (1640-1720). In the wake of Cartesianism, their rationalist ideas transformed debates about science, theology, medicine, and political theory.                                                                                                                                                                                                                                         |

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| 2. Record Nr.           | UNINA9910298476603321                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Autore                  | Choi Tsan-Ming                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Titolo                  | Sustainable Fashion Supply Chain Management : From Sourcing to Retailing / / edited by Tsan-Ming Choi, T. C. Edwin Cheng                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Pubbl/distr/stampa      | Springer Nature, 2015                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
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| Descrizione fisica      | 1 online resource (202 p.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Collana                 | Springer Series in Supply Chain Management, , 2365-6395 ; ; 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
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| Soggetti                | Operations research<br>Decision making<br>Production management<br>Industrial procurement<br>Operations Research/Decision Theory<br>Operations Management<br>Procurement                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
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| Note generali           | Description based upon print version of record.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Nota di bibliografia    | Includes bibliographical references at the end of each chapters and index.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Nota di contenuto       | Part I: Reviews and Discussions -- Reverse Logistics of US Carpet Recycling -- Green Brand Strategies in the Fashion Industry: Leveraging Connections of the Consumer, Brand, and Environmental Sustainability -- Impacts of Social Media Mediated Electronic Words of Mouth on Young Consumers' Disposals of Fashion Apparel: A Review and Proposed Model -- Part II: Analytical Modeling Studies -- Fashion Supply Chain Network Competition with Ecolabelling -- Reverse Logistics as a Sustainable Supply Chain Practice for the Fashion Industry: An Analysis of Drivers and the Brazilian Case -- Part III: Empirical Studies -- Apparel Manufacturers' Path to World Class Corporate Social Responsibility -- Sustainable Supply Chain Management in the Slow-Fashion Industry -- Mass Market Second-Hand Clothing Retail Operations in Hong Kong: A Case Study -- |

Sommario/riassunto

This handbook is a compilation of comprehensive reference sources that provide state-of-the-art findings on both theoretical and applied research on sustainable fashion supply chain management. It contains three parts, organized under the headings of "Reviews and Discussions," "Analytical Research," and "Empirical Research," featuring peer-reviewed papers contributed by researchers from Asia, Europe, and the US. This book is the first to focus on sustainable supply chain management in the fashion industry and is therefore a pioneering text on this topic. In the fashion industry, disposable fashion under the fast fashion concept has become a trend. In this trend, fashion supply chains must be highly responsive to market changes and able to produce fashion products in very small quantities to satisfy changing consumer needs. As a result, new styles will appear in the market within a very short time and fashion brands such as Zara can reduce the whole process cycle from conceptual design to a final ready-to-sell "well-produced and packaged" product on the retail sales floor within a few weeks. From the supply chain's perspective, the fast fashion concept helps to match supply and demand and lowers inventory. Moreover, since many fast fashion companies, e.g., Zara, H&M, and Topshop, adopt a local sourcing approach and obtain supply from local manufacturers (to cut lead time), the corresponding carbon footprint is much reduced. Thus, this local sourcing scheme under fast fashion would enhance the level of environmental friendliness compared with the more traditional offshore sourcing. Furthermore, since the fashion supply chain is notorious for generating high volumes of pollutants, involving hazardous materials in the production processes, and producing products by companies with low social responsibility, new management principles and theories, especially those that take into account consumer behaviours and preferences, need to be developed to address many of these issues in order to achieve the goal of sustainable fashion supply chain management. The topics covered include Reverse Logistics of US Carpet Recycling; Green Brand Strategies in the Fashion Industry; Impacts of Social Media on Consumers' Disposals of Apparel; Fashion Supply Chain Network Competition with Eco-labelling; Reverse Logistics as a Sustainable Supply Chain Practice for the Fashion Industry; Apparel Manufacturers' Path to World-class Corporate Social Responsibility; Sustainable Supply Chain Management in the Slow-Fashion Industry; Mass Market Second-hand Clothing Retail Operations in Hong Kong; Constraints and Drivers of Growth in the Ethical Fashion Sector: The case of France; and Effects of Used Garment Collection Programmes in Fast Fashion Brands. .