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| Sommario/riassunto | This conference proceedings are a compilation of articles (proceedings) from the Hasanuddin International Conference on Social and Political Sciences (HICOSPOS) 2024, titled "Media, Populism, and Societal Shifts: |

Unravelling the Fabric of Political Discourse in Indonesia." The title has been selected to examine the influence of media in crafting political narratives and its contribution to the emergence of populism during election periods. Additionally, it is crucial to analyze the transformation of societal norms and values as a result of shifting political discourse influenced by the media. The theme highlights the importance for theorists and practitioners to strengthen their commitments, solidarities, and full support in enhancing research collaboration for the development of social and political sciences in addressing contemporary problems. It also reflects the seven subthemes covered in the articles submitted. The seven subthemes are: The Influence of Media Framing and Political Narratives on Public Perception. The Impact of Social Media on Political Polarization: A Global Perspective. The Emergence of Populist Movements: A Phenomenon Driven by the Media. Fact-Checking in the Digital Age: Assessing the Efficacy of Fact-Checking Initiatives in Combating Misinformation Disseminated via Media Channels. The Influence of Visual Media: The Role of Photos and Videos in Political Communication in the Digital Age. The Influence of Online Activism and Digital Platforms on Political Participation. Ethical Considerations in Political Reporting: Balancing Objectivity and Integrity. Keynote speakers: Dr. Abdul Rahim Ridzuan (University Malaysia Sabah) Dr. Johan Jang (Universitas Pelita Harapan and London School of Public Relations) Conference sponsors Funded by the Faculty of Social and Political Sciences, Hasanuddin University, the host of the event. Organizing Committee Peer Review Process Instructions for Authors