1.	Record Nr.	UNISA996633172603316
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	Titolo	Language and characterisation in television series : a corpus-informed approach to the construction of social identity in the media / Monika Bednarek
	Pubbl/distr/stampa	Amsterdam ; Philadelphia, : Benjamins, 2023
	ISBN	978-90-272-1295-5
	Descrizione fisica	XII, 265 p. : ill. ; 25 cm
	Collana	Studies in Corpus linguistics ; 106
	Disciplina	410.188
	Soggetti	Linguistica
	Collocazione	IV.2. 3019
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	This book explores how language is used to create characters in fictional television series. To do so, it draws on multiple case studies from the United States and Australia. Brought together in this book for the first time, these case studies constitute more than the sum of their parts. They highlight different aspects of televisual characterisation and showcase the use of different data, methods, and approaches in its analysis. Uniquely, the book takes a mixed-method approach and will thus not only appeal to corpus linguists but also researchers in sociolinguistics, stylistics, and pragmatics. All corpus linguistic techniques are clearly introduced and explained, and the book is thus accessible to both experienced researchers as well as novice researchers and students. It will be essential reading in linguistics, literature, stylistics, and media/television studies.