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**Sommario/riassunto**

Attempts to steer research, innovation and business in desirable directions have failed to meet expectations. Corporate social responsibility (CSR) and responsible research and innovation (RRI) seem to be losing ground, while the challenges they sought to address remain. Despite their shortcomings, these concepts remind us of the need to take responsibility for what we as researchers and entrepreneurs bring into the world, and to keep questioning the given framework. Drawing from the experience of the AFINO project, a unique attempt to bring together RRI and CSR and to promote networks, learning and skills building in Norway, this book contextualises and explores the practical challenges of actualising responsible practices even in the propitious Norwegian context. Readers interested in RRI, CSR, transdisciplinarity, and in the governance of research and innovation will find extensive information and insights about the challenges of steering research and business practices towards desirable ends and how to address them.

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