

1. Record Nr.	UNISA996602569503316
Titolo	Critical cyberculture studies [[electronic resource] /] / edited by David Silver and Adrienne Massanari ; with a foreword by Steve Jones
Pubbl/distr/stampa	New York, : New York University Press, c2006
ISBN	0-8147-0890-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (342 p.)
Altri autori (Persone)	MassanariAdrienne SilverDavid, Ph. D.
Disciplina	303.48/33
Soggetti	Computers and civilization Cyberspace - Social aspects Internet - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Foreword; Introduction: Where is Internet Studies?; Part I: Fielding the Field; The Historiography of Cyberculture; Cultural Difference, Theory, and Cyberculture Studies; How We Became Post digital; Internet Studies in Times of Terror; Catching the Waves; Cyberculture Studies; Part II: Critical Approaches and Methods; Finding the Quality in Qualitative Research; Web Sphere Analysis and Cybercultural Studies; Connecting the Selves; The Structural Problems of the Internet for Cultural Policy; Cultural Considerations in Internet Policy and Design; Bridging Cyberlife and Real Life Overcoming Institutional Marginalization The Vertical ( Layered) Net; The Construction of Cybersocial Reality; Part III: Cultural Difference in/and Cyberculture; E-scaping Boundaries; An Interdisciplinary Approach to the Study of Cybercultures; An Action Research ( AR) Manifesto for Cyberculture Power to " Marginalized" Cultures of Difference; Cyberstudies and the Politics of Visibility; Disaggregation, Technology, and Masculinity; Gender, Technology, and Visual Cyberculture; Part IV: Critical Histories of the Recent Past; How Digital Technology Found Utopian Ideology; Government. com Dot-Coms and Cyberculture Studies Associating Independents; About the Contributors; Index

## Sommario/riassunto

Starting in the early 1990's, journalists and scholars began responding to and trying to take account of new technologies and their impact on our lives. By the end of the decade, the full-fledged study of cyberculture had arrived. Today, there exists a large body of critical work on the subject, with cutting-edge studies probing beyond the mere existence of virtual communities and online identities to examine the social, cultural, and economic relationships that take place online. Taking stock of the exciting work that is being done and positing what cyberculture's future might look like,

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