1. Record Nr. UNISA996582071103316 Autore Stearns Peter N. Titolo American cool: constructing a twentieth-century emotional style // Peter N. Stearns Pubbl/distr/stampa New York, NY:,: New York University Press,, [1994] ©1994 **ISBN** 0-8147-7103-3 0-585-35441-3 Descrizione fisica 1 online resource (384 p.) Collana The History of emotions series Classificazione CV 7500 302.0973 Disciplina Emotions - Social aspects - United States - History - 20th century Soggetti Middle class - United States - Psychology United States Social life and customs 20th century Psychological aspects Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (p. 311-359) and index. Nota di bibliografia Nota di contenuto Frontmatter -- Contents -- Acknowledgments -- 1. Introduction -- 2. The Victorian Style -- 3. Evaluating the Victorian Emotional Style: Causes and Consequences -- 4. From Vigor to Ventilation: A New Approach to Negative Emotions -- 5. Dampening the Passions: Guilt, Grief, and Love -- 6. Reprise: The New Principles of Emotional Management -- 7. "Impersonal, but Friendly": Causes of the New Emotional Style -- 8. The Impact of the New Standards: Controlling Intensity in Real Life -- 9. The Need for Outlets: Reshaping American Leisure -- 10. Pre-Conclusion: Prospects? Progress? -- 11. Conclusion: A Cautious Culture -- Notes -- Index Sommario/riassunto Cool. The concept has distinctly American qualities and it permeates almost every aspect of contemporary American culture. From Kool cigarettes and the Peanuts cartoon's Joe Cool to West Side Story (Keep cool, boy.) and urban slang (Be cool. Chill out.), the idea of cool, in its many manifestations, has seized a central place in our vocabulary. Where did this preoccupation with cool come from? How was Victorian culture, seemingly so ensconced, replaced with the current emotional status quo? From whence came American Cool? These are the questions Peter Stearns seeks to answer in this timely and engaging volume. American Cool focuses extensively on the transition decades, from the erosion of Victorianism in the 1920s to the solidification of a cool culture in the 1960s. Beyond describing the characteristics of the new directions and how they altered or amended earlier standards, the book seeks to explain why the change occured. It then assesses some of the outcomes and longer-range consequences of this transformation.