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Sommario/riassunto	<p>What unleashed the forces of global capitalism which continue to shape the world that we live in? Economists and economic historians variously point to innovations in logistics and trade, the emergence of a new set of business-friendly values and the emergence of new forms of applied knowledge in early modernity to solve this riddle. This book focuses on the moving image as a factor of economic development. In a series of in-depth cases studies at the intersection of film and media studies, science and technology studies and economic and social history, Films That Work Harder: The Circulations of Industrial Film presents an in-depth, global perspective on the dynamic relationship between film, industrial organization and economic development. Bringing together new research from leading scholars from Europe, Asia, Australia and North America, this book combines the state of the art in the field with an agenda for a future research.</p>