1. Record Nr. UNISA996571862103316 Autore Gaufman Elizaveta Titolo The Trump Carnival: Populism, Transgression and the Far Right // Elizaveta Gaufman, Bharath Ganesh Pubbl/distr/stampa Berlin; ; Boston:,: De Gruyter,, [2024] 2024 **ISBN** 3-11-123813-X Edizione [1st ed.] Descrizione fisica 1 online resource (VI, 121 p.) De Gruyter Contemporary Social Sciences , , 2747-5689 ; ; 35 Collana Disciplina 973.933092 Soggetti POLITICAL SCIENCE / American Government / General Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Sommario/riassunto Donald Trump's campaign and presidency represented a radical departure from political norms that are often classified by media and researchers as 'populist'. Instead, this book theorizes Trump's campaign and presidency with reference to Mikhail Bakhtin's "carnival" - a medieval festival of transgression, ridicule, and renewal. In this book, Lisa Gaufman and Bharath Ganesh provide a closer insight into the Trump Carnival, developing interdisciplinary perspectives on populism, misogyny, misinformation, and far-right vernacular culture. Building on the idea of the carnival esque, this book focuses on the laughing culture of the Trump campaigns and presidency that vilified minorities, disparaged women, and ultimately emboldened the far right. Bringing Bakhtin into dialogue with key developments in

contemporary politics, this book is a must-read for anyone interested

in the Trump phenomenon, American politics, and populism.