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Collana	Lecture Notes in Business Information Processing, , 1865-1356 ; ; 480
Disciplina	658.872
Soggetti	Electronic commerce Information technology - Management Business information services e-Commerce and e-Business Computer Application in Administrative Data Processing IT in Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Bibliometric Analysis on the Research Hotspots of Recommender Systems -- Research on Knowledge Sharing Efficiency Evaluation of Open Innovation Community: A case of Xiaomi Community -- Stock Price Overvaluation and Digital Transformation Investment of Listed SMEs: Impact Analysis and Path Testing -- A Tripartite View on Performance Matrices of Live Commerce -- Synergizes HeXie management framework with program management approach for Industry 4.0 transformation -- Big Data-Based Recommendation Algorithm in E-commerce Personalized Marketing -- How digital change and innovation in the workplace affect front-line employee retention: a cross-sectional study based on the aged care industry -- A Case Study of Collaborative Learning within a Digitalization Learning Environment -- A Study on the Influence Mechanism of Self-sacrificial Leadership on Employee Engagement-Based on Dual Identity Perspective -- Impact of Data Breach on IT Investment: Moderating Role of Buyer-supplier Relationship -- The Influence of Benefit Appeals in

CSR Communication on Consumers' Willingness to Co-creation -- The influence of marketing stimuli and contextual factors on consumers' intention to make impulse purchases in live e-commerce -- How Older Adults' Moments Sharing in SNS Contributes to Their Subjective Well-being -- Video Going Viral: Subjective Emotional Clash Vs. Objective Emotional Assertion -- Understanding First-aid Learning Intention through Using Social Media: Perceptions from External Emergency Events and Individual Internal Changes -- Impacts of Analyst Reports' Descriptions of Corporate Innovative Behavior on Stock Price Synchronicity -- Understanding Users' Ask Intention on Paid Q&A Platform from the Perspective of Impression Management -- How do we trust AI service? Exploring the trust mechanism in AI service -- A Study into Sponsorship Disclosure on Video Sharing Platforms: Evidence from Bilibili -- How Restaurant Attributes Affect Customer Satisfaction: A Study Based on Sentiment Analysis, Neural Network Modelling and Kano Model Classification -- A Method for Recommending Resources Across Virtual Academic Communities based on Knowledge Graph and Prompt Learning -- How Industrial Supportive Policies Drive the Corporation Attention Shifting: A Case Study of BYD from New Energy Vehicles Industry -- Optimal Platform Intrusion and Supplier Selection Strategy Oriented by Fresh Agriculture Product Supply Chains of Different Power-Structure -- Investment Risk Analysis and Countermeasure in Five Central Asian Countries for Chinese Investors -- How Knowledge Characteristics and Platform Characteristics Drive Users' Purchase Intention of Online Paid Health Knowledge -- An Empirical Study on the Impact of Government Microblogs on Online Engagements during the Covid-19 Outbreak -- The Concept and Connotation of Enterprise Digital Transformation -- Research Hotspots and Frontier Analysis of Digital Marketing in China -- Study on Spatio-temporal Topic-sentiment Synergy Model and Visualization of Online Public Opinion on Public Health Emergency -- The Impact of Blockchain on the Credit Risk of Supply Chain Finance: A Tripartite Evolutionary Game Analysis.

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### Sommario/riassunto

The two-volume set LNBIP 480 and 481 constitutes the refereed proceedings of the 22nd Wuhan International Conference, WHICEB 2023, held in Wuhan, China, in May 2023. The 61 full papers presented in these proceedings were carefully reviewed and selected from 350 submissions. They focus on innovative research findings, solutions, and approaches to make the Internet a productive and efficient vehicle for global commerce. This year's topic is "Digital Empowerment for an Intelligent Future".

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