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Nota di contenuto	Frontmatter -- Contents -- Combining Digitalisation with 5G lean tool for Quality and Competitiveness in Automotive Electrical Wiring Systems Manufacturing -- Essay on the links between socio-economic inequalities and inclusive growth (Evidence from MENA region) -- Designing Learning Innovation during the COVID-19 Pandemic: A conceptual DMAIC Framework for Engineering Education -- The impact of implementation of Lean Management tools on Moroccan SME's Social Performance. Analytic Study. -- Improving the Performance of Moroccan University Hospitals through the Measurement and Analysis of Technical Efficiency: Application of the DEA Method -- Operationalizing CSR strategy: a conceptual framework -- The Ambidextrous Leadership in the Health Field: an Analysis of the Innovative Behaviour of Moroccan HCPs - Case of CHU Hassan II of Fez - -- Local Public Action Instruments: A Cross-sectional Look at the Municipal Action Plan of Moroccan Municipalities -- Teaching science through inquiry in kindergarten: Literature-derived inventory -- Obstacles to integrating ICT in Education: A Moroccan High School as Case study -- Exploring the role of Islamic social finance, particularly zakat, in promoting socioeconomic development: A Systematic Literature Review -- A Model for Assessing the Digital Maturity of Moroccan Commercial Banks -- Liberalization of hydrocarbon prices and developments trend of the oil market in Morocco: economic study,

time series-Case of the oriental- (Africa - Shell) -- Religious Values and Perceptions of Women's Equal Inheritance Rights in Morocco: A Qualitative Exploratory Study -- Social Business Model: A Comparative Study of a Cooperative an Association and a Social Enterprise -- Scrutinizing the Relationship Between Innovation and Organizational Resilience: Toward a Theoretical Modeling -- Qualitative Research Method and Netnography: What synergy? -- Epistemological currents in management sciences -- Causal link in the sense of Toda and Yamamoto between the oil price and the exchange rate: the case of Morocco -- Exploring the sources of supply chain resilience: a comprehensive literature review -- How does sociability during virtual social interactions in consumer communities impact purchase intention during a ROPO consumption experience -- Towards a Better Assessment of Trainee Teachers Self-Efficacy in Morocco: TSES Validation -- Relation between new public management and management control system: organizational performance context -- Student Attitudes Toward the Use of Interactive Simulations in Physical Science Teaching and Learning -- Entrepreneurship, Between Resilience and Commitment of SMEs -- The Social Costs of Machine Learning -- Blockchain and Social Crowdfunding: Opportunities and Threats -- The Social Costs of Machine Learning -- Qualitative meta-synthesis as a scientific approach to knowledge synthesis -- The effects of influencer marketing on consumers "Exploratory study of the behaviour of Moroccan Internet users toward influencers" -- The Social Costs of Machine Learning -- Causal link in the sense of Toda and Yamamoto between the oil price and the exchange rate: the case of Morocco -- Technology Mediation and Supervisory Performance: An Analysis of the Effect of Supervisors' Technological Pedagogical Competence on the Educational and Motivational Support of Post-Covid 19 Students -- Relation between new public management and management control system: organizational performance context -- Exploring the sources of supply chain resilience: a comprehensive literature review -- Relation between new public management and management control system: organizational performance context -- Social Business Model: A Comparative Study of a Cooperative an Association and a Social Enterprise -- Exploring the antecedents and consequences of users' dissatisfaction: the case of M-Banking Service in Morocco.

Sommario/riassunto

The 4th edition of the International Conference on Quantitative and Qualitative Methods for Economics, Management, and Social Sciences (QQR'22) is a major event for researchers and practitioners to share ideas in the fields of Quantitative and Qualitative approaches, Economics, Finance, Management, and Social Sciences from both theoretical and practical perspectives. We strongly encourage contributions that describe real-world problems, interdisciplinary research, experimental and/or theoretical studies, while providing new insights into the areas of Quantitative and Qualitative Methods. Submitted papers should be original and relevant to any of the areas listed below. All accepted papers will be presented at the conference by one of the authors and published in the proceedings with an ISBN. The acceptance will be based on quality, relevance, and originality. Presentation option include both oral and poster sessions. We also intend to organize special sessions for case studies and commercial presentations, as well as technical tutorials concentrating on technical/scientific subjects. Companies interested in presenting their products or methodologies, and researchers wishing to present a demo or tutorial are encouraged to contact the conference secretariat. We cordially invite all speakers and participants to present their research and/or experiences at QQR'22 on the topics listed below. Each of the

topic areas is further elaborated below, but the sub-topics are not exhaustive. Authors may address one or more of the listed sub-topics while also being free to explore additional, related ones provided that they refer to one of the following main topic areas: ECONOMICS FINANCE MANAGEMENT SOCIAL SCIENCES QUANTITATIVE METHODS QUALITATIVE METHODS Registration Fees Open Access Licence These conference proceedings provide immediate open access to its content under the CC-BY <https://creativecommons.org/licenses/by/4.0/>. Authors who will publish with these proceedings retain all copyrights and agree to the terms of the above-mentioned CC-BY 4.0 licence Open Access Statement This conference proceedings is an Open Access proceedings that allows a free unlimited access to all its contents without any restrictions upon publication to all users. Instructions for authors Editorial Policy National Scientific Committee ABSTRACTING & INDEXING THE 4TH EDITION OF INTERNATIONAL ON QUANTITATIVE AND QUALITATIVE METHODS FOR ECONOMICS, MANAGEMENT AND SOCIAL SCIENCES is covered by the following services: Baidu Scholar Bayerische Staatsbibliothek BDS BoD Bowker Book Data Ciando CNKI Scholar (China National Knowledge Infrastructure) Dimensions EBSCO Ex Libris Google Books Google Scholar NavigaRead Cube Semantic Scholar TDOne (TDNet) WorldCat (OCLC) X-MOL
