

1. Record Nr.	UNISA996540351003316
Autore	Heidbrink Ludger
Titolo	Die dunklen Seiten des Konsums : alte Probleme, neue Herausforderungen // Ludger Heidbrink, Andrea Gröppel-Klein (Hrsg.)
Pubbl/distr/stampa	Nomos Verlagsgesellschaft mbH & Co. KG, 2020 Baden-Baden : , : Nomos, , 2020
ISBN	3-7489-2092-X
Descrizione fisica	1 online resource (147 pages) : illustrations (black and white, and colour); digital file(s)
Collana	Verbraucherforschung ; ; 4
Soggetti	Consumer behavior - Research Compulsive behavior - Social aspects Consumer research Comportement du consommateur consumer behaviour Protection du consommateur consumer protection Consommation consumption Jeux et paris game of chance gambling addiction Médias mass media Réseaux sociaux en ligne social media Congrès conference proceedings Germany Allemagne RF
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.

Sommario/riassunto

"Vor knapp dreißig Jahren ist die Metapher „the dark sides of consumer behavior“ in die Konsumentenverhaltensforschung eingeführt worden. So setzen sich Konsumenten mit ihrem Verhalten manchmal wissend ins Unrecht, betrachten ihre Vergehen aber als "smarte Kavaliersdelikte". Zudem erliegen Menschen schädlichen Versuchungen und neigen zu Süchten. Schließlich agieren Verbraucher oft egoistischer oder weniger nachhaltig, als sie von sich selbst behaupten. Die Beiträge in diesem Buch knüpfen an dieses Generalthema an, widmen sich den dunklen Seiten und regen an, dass Nachfrager und Anbieter manche Verhaltensweisen überdenken und auch Gegenstrategien entwickeln sollten."--Verl.

2. Record Nr.	UNINA9910913793803321
Autore	Du Ruiqing
Titolo	Farmland, Farming and Food in the National Economy of China, 1947 - 2020 : A Framework for Understanding China's Agricultural Track Record and Food Security // by Jane Du
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2024
ISBN	9783031700279 3031700279
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (149 pages)
Collana	Palgrave Studies in Economic History, , 2662-6500
Disciplina	330.9
Soggetti	Economic history China - History Agriculture - Economic aspects Economic History History of China Agricultural Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: Food Sector in Chinese Industrialisation under Mao Zedong -- Chapter 2: Food Sector in the Dual-Track System under Dengist

Reform -- Chapter 3: Grain Ration Needs and Food Trade -- Chapter 4: Feed Grain and Import Dependence -- Chapter 5: Understanding China's Agriculture and Food Security.

Sommario/riassunto

This book presents a concise yet detailed analysis of China's agricultural economy and food security in historical perspective. The book begins with an overview of China's socialist economic transition and Deng Xiaoping's reforms, with an emphasis on agricultural economy and food production, before discussing China's food industry and security in more recent years. Combining accessible qualitative interpretations with a rich data set, the author analyses the transitions and evolving policies in China's agricultural production and shows how these are essential for understanding contemporary food security challenges in the country. Covering topics including food imports and supply, dietary changes, international trade policies and other geopolitical factors impacting food security, the book presents new insights into the interplay between domestic and international systems. Bridging gaps between historical understanding and contemporary policy relevance, this book will be useful reading for researchers in varied disciplines including economic history, agricultural economics, China's economy, and economic development. Jane Du is a Research Associate at The China Institute, SOAS University of London. She holds a PhD in Economics from SOAS and previously published two books, *Agricultural Transition in China: Domestic and International Perspectives on Technology and Institutional Change* and *China's Labour Market, 1950 - 2020: The Role of Family Planning in Demographic and Income Transitions* with Palgrave Macmillan.
