

1. Record Nr.	UNISA996527678803316
Titolo	1-800-FLOWERS.COM, Inc. MarketLine Company Profile
Pubbl/distr/stampa	MarketLine, a Progressive Digital Media business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
2. Record Nr.	UNINA9910791378903321
Autore	Bonner Frances
Titolo	Ordinary television [[electronic resource]] : analyzing popular TV // Frances Bonner
Pubbl/distr/stampa	London, : SAGE, c2003
ISBN	0-8039-7570-8 1-282-62343-5 9786612623431 0-85702-603-8
Descrizione fisica	1 online resource (viii, 229 p.)
Disciplina	791.45750941
Soggetti	Television programs - Great Britain Television programs - Australia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [217]-224) and index.
Nota di contenuto	Cover; Table of Contents; Introduction; 1 - Conventional Ways of Looking at Programmes; 2 - What is Ordinary Television?; 3 - The People Involved; 4 - Pervasive Discourses; 5 - Disguised, Quarantined and Absent Discourses; 6 - The Global and the National Ordinary; Conclusion; References; Index
Sommario/riassunto	Bonner provides a distinctive angle on a key area of research and teaching across media and cultural studies - the content of television and the relations between television genres and audiences.

