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Nota di contenuto	Perspectives on cooperative strategy / David O. Faulkner and Mark de Rond -- Characteristics of UK international joint ventures with triad and non-triad partners / Keith W. Glaister, Romy Husan, and Peter J. Buckley -- The theory of the flagship firm / Alan Rugman and Joseph D'Cruz -- Transaction (in)efficiency, value (in)efficiency, and inter-firm collaboration / Anoop Madhok -- Forming and managing shared organization ventures : resources and transaction costs / Stephen Tallman -- Differential learning in alliances / Kofi O. Nti and Rajesh Kumar -- The firm as differentiator and integrator of networks : layered communities of practice and discourse / Ray Loveridge -- From competition to collaboration : the emergence and evolution of R & D companies / Yves L. Doz and Ogüz Baburoglu -- Implementing cooperative strategy : a model from the private sector / David Boddy, Douglas Macbeth, and Beverly Wagner -- Cooperative relationship strategy in global information technology out-sourcing : the case of Xerox corporation / Thomas Kern and Leslie P. Willcocks -- Assessing inter-organizational collaboration : multiple conceptions and multiple methods / Barbara Gray -- International joint venture instability and corporate strategy / Jeffrey J. Reuer and Mitchell P. Koza -- National

differences in acquisition integration / Robert Pitkethly, David O. Faulkner, and John Child -- Interpersonal relationships in international strategic alliances : cross-cultural exchanges and contextual factors / Paul Olk and P. Christopher Earley -- Joint venture trust : interpersonal, inter-group, and inter-firm levels / Steven C. Currall and Andrew C. Inkpen -- Trust and control : opposing or complementary function? / David O. Faulkner -- Reflections on the study of strategic alliances / Ranjay Gulati and Edward J. Zajac -- Concluding thoughts and future directions / David O. Faulkner and Mark de Rond.

Sommario/riassunto

This work draws together thinking and research on co-operative strategy. The area grew dramatically throughout the 1990s, with no single thematic approach becoming the dominant theory.
