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Autore	Holdermann Simon
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Nota di contenuto	Frontmatter -- Contents -- List of Figures -- Acknowledgement -- Chapter 1. Introduction -- ethnographic parenthesis A } Mutualities of Arriving -- Chapter 2. A Computer Club for the High Atlas -- ethnographic parenthesis B } Relativity of "Too Much" -- Chapter 3. The Scalability of a High Atlas Valley -- ethnographic parenthesis C } Baking or Learning? -- Chapter 4. Saints & Segments -- ethnographic parenthesis D } Infrastructural Breakdown -- Chapter 5. (Un)Making Connections -- ethnographic parenthesis E } Personal Everyday Water -- Chapter 6. Guides of the Atlas -- Chapter 7. Digital Hospitality -- Concluding Remarks: Creating Connectivity -- References
Sommario/riassunto	How do digital media technologies shape or restructure social practice? And which transitions and demarcations of different forms of publicness arise in this context? Simon Holdermann examines this question in his ethnography of everyday life in the High Atlas Mountains of Morocco. In order to approach the ongoing, historically situated social transformations of the region, he analyses a variety of media practices concerning the organizational work and transnational cooperation that take place there - in particular at the intersection of mountain tourism, NGO work, and local self-government.