

1. Record Nr.	UNINA9910138873803321
Titolo	Share this [[electronic resource]] : the social media handbook for PR professionals / / Chartered Institute of Public Relations (CIPR) ; edited by Stephen Waddington
Pubbl/distr/stampa	Chichester, West Sussex, U.K., : John Wiley & Sons, 2012
ISBN	1-118-40487-4 1-119-20785-1 1-283-54264-1 9786613855091 1-118-40485-8
Descrizione fisica	1 online resource (246 pages)
Altri autori (Persone)	WaddingtonStephen
Disciplina	659.20285/4678
Soggetti	Public relations Social media Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	pt. 1. Changing media, changing PR -- pt. 2. Planning -- pt. 3. Networks -- pt. 4. Online media relations -- pt. 5. Monitoring and measurement -- pt. 6. Skills -- pt. 7. Industry change -- pt. 8. The future.
Sommario/riassunto	Share This is a practical handbook to the biggest changes taking place in the media and its professions by the Chartered Institute of Public Relations (CIPR) Social Media Panel. The book was conceived and written by more than 20 public relations practitioners representing a cross-section of public, private and voluntary sector expertise using many of the social tools and techniques that it addresses. The book is split into 26 chapters over eight topic areas covering the media and public relations industry, planning, social networks, online media relations, monitoring and measurement, skiis

2. Record Nr.	UNISA996511869203316
Titolo	Data privacy management, cryptocurrencies and blockchain technology : ESORICS 2022 international workshops, DPM 2022 and CBT 2022, Copenhagen, Denmark, September 26-30, 2022, revised selected papers / / Joaquin Garcia-Alfaro, Guillermo Navarro-Arribas and Nicola Dragoni, editors
Pubbl/distr/stampa	Cham, Switzerland : , : Springer, , [2023] ©2023
ISBN	3-031-25734-0
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (333 pages)
Collana	Lecture Notes in Computer Science ; ; Volume 13619
Disciplina	005.8
Soggetti	Computer security Data protection
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	DPM Workshop: Dierential Privacy and Data Analysis -- Enhancing Privacy in Federated Learning with Local Dierential Privacy for Email Classication -- Towards Measuring Fairness for Local Dierential Privacy -- Privacy-Preserving Link Prediction -- DPM Workshop: Regulation, Articial Intelligence, and Formal Verication -- An Email a Day Could Give Your Health Data Away -- Explanation of Black Box AI for GDPR related Privacy using Isabelle -- Secure Internet Exams Despite Coercion -- DPM Workshop: Leakage Quantication and Applications -- Privacy with Good Taste: A Case Study in Quantifying Privacy Risks in Genetic Scores -- A Parallel Privacy Preserving Shortest Path Protocol from a Path Algebra Problem -- A blockchain-based architecture to manage user privacy preferences on smart shared spaces privately -- No salvation from trackers: Privacy analysis of religious websites and mobile apps -- CBT Workshop: Bitcoin, Lightning Network and Scalability -- An empirical analysis of running a Bitcoin minimal wallet on an IoT device 160 -- The Ticket Price Matters in Sharding Blockchain -- On the Routing Convergence Delay in the Lightning Network -- LightSwap: An Atomic Swap Does Not Require Timeouts At Both Blockchains -- CBT Workshop: Anonymity, Fault

Tolerance and Governance -- Preserving Buyer-Privacy in Decentralized Supply Chain Marketplaces -- Grape: Ecient Hybrid Consensus Protocol Using DAG -- A Game-Theoretic Analysis of Delegation Incentives in Blockchain Governance -- CBT Workshop: Short Papers -- A Limitlessly Scalable Transaction System -- Migrating Blockchains Away From ECDSA for Post-Quantum Security: A Study of Impact on Users and Applications -- Variable External Blockchain Calls: Towards Removing Oracle Input Intermediaries.

Sommario/riassunto

This book constitutes the refereed proceedings and revised selected papers from the ESORICS 2022 International Workshops on Data Privacy Management, Cryptocurrencies and Blockchain Technology, DPM 2022 and CBT 2022, which took place in Copenhagen, Denmark, during September 26–30, 2022. For DPM 2022, 10 full papers out of 21 submissions have been accepted for inclusion in this book. They were organized in topical sections as follows: differential privacy and data analysis; regulation, artificial intelligence, and formal verification; and leakage quantification and applications. The CBT 2022 workshop accepted 7 full papers and 3 short papers from 18 submissions. The papers were organized in the following topical sections: Bitcoin, lightning network and scalability; and anonymity, fault tolerance and governance; and short papers.
