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Autore	Prasad Sahana
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Nota di contenuto	1. Concepts in Research and Data Analysis -- 2. Descriptive Statistics -- 3. Probability and Distributions -- 4. Correlation and Regression -- 5. Statistical Inference.
Sommario/riassunto	This is the first book of two volumes covering the basics of statistical methods and analysis. Significant topics include concepts of research and data analysis, descriptive statistics, probability and distributions, correlation and regression, and statistical inference. The book includes useful examples and exercises as well as relevant case studies for proper implementation of the discussed tools. This book will be a valuable text for undergraduate students of statistics, management, economics, and psychology, wanting to gain basic understanding of statistics and the usage of its various concepts. .