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Titolo	Information systems security : 8th International Conference, ICISS 2022, Tirupati, India, December 16-20, 2022, proceedings // edited by Venkata Ramana Badarla, Surya Nepal, and Rudrapatna K. Shyamasundar
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ISBN	3-031-23690-4
Descrizione fisica	1 online resource (297 pages)
Collana	Lecture Notes in Computer Science ; ; v.13784
Disciplina	016.391
Soggetti	Computer security
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Intro -- Preface -- Organization -- Abstracts of Keynote Addresses -- The Rise of Cyber Physical Security -- Research and Engineering Challenges of Blockchain and Web3 -- Security and Privacy in Federated Learning -- Web3 and the Interoperability of Asset Networks -- Abstracts of Invited Addresses -- Securing Cyber-Physical and IoT Systems in Smart Living Environments -- Advanced Persistent Threats: A Study in Indian Context -- Technology Transfer from Security Research Projects: A Personal Perspective -- Contents -- Ostinato: Cross-host Attack Correlation Through Attack Activity Similarity Detection -- 1 Introduction -- 2 Problem Description -- 3 Approach and Architecture -- 3.1 Tagged Provenance Graphs -- 3.2 Identifying Similar Nodes -- 3.3 Edge Label Similarity -- 3.4 Graph Similarity Detection -- 4 Evaluation -- 4.1 Ostinato Efficacy -- 4.2 Node Similarity Accuracy -- 4.3 Run-Time Performance -- 4.4 Threat Alert Fatigue Mitigation -- 4.5 Comparison with Other Tools -- 5 Related Work -- 6 Conclusion -- References -- DKS-PKI: A Distributed Key Server Architecture for Public Key Infrastructure -- 1 Introduction -- 2 Related Work -- 3 DKS-PKI Architecture -- 3.1 Overview -- 3.2 Node Operations -- 3.3 Authoritative Signing Keys (ASKs) -- 3.4 Certificate Registration/Issuance and Storage -- 3.5 Certificate Distribution -- 3.6 Certificate Revocation -- 3.7 Stored-Data Validation -- 4 Evaluation --

4.1 Security Analysis -- 4.2 Implementation -- 4.3 Experimental Environment -- 4.4 Performance Analysis -- 5 Conclusion -- References -- Generating-Set Evaluation of Bloom Filter Hardening Techniques in Private Record Linkage -- 1 Introduction -- 2 Background and Related Work -- 2.1 Linkage with Bloom Filters -- 2.2 Hardening Bloom Filters -- 2.3 Privacy Measures -- 3 Generating-Sets and Amplification -- 3.1 Generating-Set Amplification Factor. 3.2 Amplification Factor in Deterministic Methods -- 3.3 Amplification Factor in Probabilistic Methods -- 4 Parameter Selection in Probabilistic Methods -- 5 Empirical Evaluation -- 5.1 Setup -- 5.2 Bit Frequency Measures -- 5.3 Generating-Set Amplification Factor -- 5.4 Linkage Quality -- 5.5 Discussion -- 6 Conclusion and Future Work -- References -- .26em plus .1em minus .1emSHIELD: A Multimodal Deep Learning Framework for Android Malware Detection -- 1 Introduction -- 2 Related Work -- 2.1 Static Analysis Based Android Malware Detection Techniques -- 2.2 Dynamic Analysis Based Android Malware Detection Techniques -- 2.3 Hybrid Analysis Based Android Malware Detection Techniques -- 3 SHIELD: The Proposed Framework -- 3.1 Feature Extraction -- 3.2 Markov Image Generation -- 3.3 Network Construction -- 4 Experimental Evaluation -- 4.1 Dataset -- 4.2 Evaluation Environment -- 4.3 Performance Analysis Based Markov Images Separately -- 4.4 Performance Analysis Based on Multimodal Latent Features -- 4.5 Unknown Malware Family Detection -- 4.6 Backdoor Analysis -- 4.7 Comparison with State-of-the-Art Work -- 5 Conclusion and Future Work -- References -- Samyukta: A Unified Access Control Model using Roles, Labels, and Attributes -- 1 Introduction -- 2 Related Work -- 3 Need for a Unified Model -- 4 Preliminaries -- 4.1 Readers-Writers Flow Model -- 5 Samyukta: A Unified Access Control Model -- 5.1 Formal Specification -- 5.2 Request Flow in Samyukta -- 5.3 Authorization Procedure -- 6 Effectiveness of Samyukta -- 6.1 Merits of Samyukta -- 7 Experimental Analysis -- 8 Conclusions -- References -- Efficient and Effective Static Android Malware Detection Using Machine Learning -- 1 Introduction -- 2 Related Work -- 3 Methodology -- 3.1 Dataset Description -- 3.2 Feature Set -- 3.3 Machine Learning Classifier -- 3.4 Evaluation. 4 Comparison with Existing Approaches -- 5 Discussion -- 6 Conclusion and Future Work -- References -- Attacks on ML Systems: From Security Analysis to Attack Mitigation -- 1 Introduction -- 2 ML Systems and Attacks -- 2.1 ML Systems Have Three Main Perspectives -- 2.2 Adversarial Attacks -- 3 Security Analysis Requirements of ML Systems -- 3.1 ML System Security Analysis Requirements -- 3.2 Limitations of Prior Work on ML Security Analysis -- 4 Proposed Approach -- 4.1 The AI Security Causality Graph -- 4.2 The ML System Dependency Graph -- 4.3 Using the ML-SSA Approach to Analyze the Word Translation Attacks -- 5 AI Security Analysis and Attack Mitigation -- 5.1 Using the Example Word-to-Word Translation ML System to Illustrate Relevant Mitigation Strategies -- 6 Conclusion and Future Directions -- References -- MILSA: Model Interpretation Based Label Sniffing Attack in Federated Learning -- 1 Introduction -- 2 Background and Related Works -- 2.1 Federated Learning -- 2.2 Shapley Value -- 2.3 Inference Attacks -- 3 Threat Model -- 4 MILSA: The Proposed Attack -- 5 Experiments and Results -- 5.1 Experimental Setup -- 5.2 Results -- 6 The Proposed Defense -- 7 Conclusion -- References -- IoTInDet: Detecting Internet of Things Intrusions with Class Scatter Ratio and Hellinger Distance Statistics -- 1 Introduction -- 2 Related Works -- 3 IoTInDet Methodology -- 3.1 Class Scatter Ratio Based Feature Selection -- 3.2 Hellinger Distance Chart Generation -- 3.3 IoT Normal Traffic Description -- 3.4 IoT Traffic

Intrusion Detection -- 4 Experimental Results -- 5 Conclusion --
References -- Detecting Cloud Originated DDoS Attacks at the Source
Using Out-Cloud Attack Detection (OCAD) -- 1 Introduction -- 2
Related Work -- 3 Cloud-Based DDoS Attacks -- 4 Out-Cloud Attack
Cases in Cloud -- 4.1 An Attacker in the Cloud -- 4.2 A Reflector
Server in the Cloud.
5 Out-Cloud Attack Detection (OCAD) -- 5.1 Traffic Directions -- 5.2
Virtual Interfaces vs Real Interfaces -- 5.3 Case 1: An Attacker in the
Cloud -- 5.4 Case 2: A Reflector Server in the Cloud -- 5.5 OCAD
Modules -- 6 Experimental Evaluation -- 6.1 Experimental Setup -- 6.2
Amplification Attack -- 6.3 Reflection Attack -- 6.4 Experimental
Results -- 7 Discussion -- 8 Conclusions -- References -- Mining
Attribute-Based Access Control Policies -- 1 Introduction -- 2
Overview of ABAC -- 3 Related Work -- 4 ABAC Policy Extraction -- 4.1
Policy Mining -- 4.2 Policy Extraction Using Machine Learning -- 5
Experimental Evaluation -- 5.1 Performance of Policy Mining Approach
-- 5.2 Performance of ABAC Policies with Constraints -- 5.3
Performance of Policy Extraction Using Machine Learning -- 6
Conclusion -- References -- Preventing Privacy-Violating Information
Flows in JavaScript Applications Using Dynamic Labelling -- 1
Introduction -- 2 Background -- 2.1 A Brief Introduction to IFC -- 2.2
Dynamic Labelling (DL) Algorithm ch12secrypt18,
ch12ghosal2018compile -- 2.3 Readers-Writers Flow Model (RWFM)
ch12kumar2017complete -- 3 Security Challenges and Our Approach
-- 3.1 Flow Sensitivity -- 3.2 Termination Sensitivity -- 3.3 Eval
Statement -- 3.4 Declassification -- 4 Solution for Preventing Privacy-
Violating Flows -- 5 Related Work -- 6 Conclusions and Future Work --
References -- On the Impact of Model Tolerance in Power Grid Anomaly
Detection Systems -- 1 Introduction -- 2 Background and Related Work
-- 2.1 Demand Manipulation Attacks -- 2.2 Anomaly Detection
Mechanism -- 2.3 Related Work -- 3 Methodology -- 3.1 Power
Consumption Data -- 3.2 Model Training -- 3.3 Anomaly Score -- 3.4
Thresholding Mechanism -- 3.5 Attack Profiles -- 4 Threshold
Selection -- 4.1 The Threshold Dilemma -- 5 Model Tolerance and
Impact -- 6 Conclusion and Future Work.
References -- WiP: Control Plane Saturation Attack Mitigation in
Software Defined Networks -- 1 Introduction -- 2 Literature Review --
3 Proposed Approach -- 3.1 Saturation Attack Detection -- 3.2 Attack
Mitigation -- 4 Experiments and Evaluation -- 5 Conclusion --
References -- WiP: EventTracker-Event Driven Evidence Collection for
Digital Forensics -- 1 Introduction -- 2 Literature Review -- 3
Proposed Approach -- 4 Implementation and Evaluation -- 4.1 System
Setup -- 4.2 Evaluation -- 4.3 Measurement Study -- 4.4 Comparison
with Existing Tools -- 5 Conclusion -- References -- WiP:
Characterizing the Impact of Multiplexed DoS Attacks on HTTP and
Detection -- 1 Introduction -- 2 Impact Study -- 3 Detecting Attacks
-- 4 Experiments and Evaluation -- 5 Conclusion -- References --
Author Index.

2. Record Nr.	UNINA9910797795703321
Titolo	Africa in the new world order : peace and security challenges in the twenty-first century / / edited by Olayiwola Abegunrin
Pubbl/distr/stampa	Lanham, [Maryland] : , : Lexington Books, , 2014 ©2014
ISBN	0-7391-9352-X
Descrizione fisica	1 online resource (277 p.)
Disciplina	355.03306
Soggetti	Internal security - Africa Human security - Africa Security, International - Africa Africa Politics and government 21st century
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; List of Tables; List of Maps; List of Abbreviations; Acknowledgments; Introduction; I: African Security Perspective; Chapter One: Leadership Problem and Africa's Security Challenges in the New International Order; Chapter Two: Nigeria and the Emergence of Boko Haram: Anatomy of a Weak State; Chapter Three: The 2002 Rebellion, the Civil War, and Presidential Election Crisis of 2010 in Cote d'Ivoire; II: African Security in Regional Perspectives; Chapter Four: The Niger Delta Chapter Five: Politics, Economic Development, and Prospects for the Economic Security in the Democratic Republic of CongoChapter Six: Security Dilemma; Chapter Seven: Revolutions Across North Africa; Chapter Eight: Appraising Africa's 50 Years of Independence; III: African Security in Global Perspectives; Chapter Nine: The Domestic and Global Implications of the Niger Delta Crisis; Chapter Ten: Somalia in the Horn of Africa Security Equation since September 2001; Chapter Eleven: The African Condition; Selected Bibliography; Index; About the Editor; About the Contributors
Sommario/riassunto	Since 9/11, international security has been redefined and new challenges have been identified. Africa is facing new security challenges, and the continent has become an important battleground in

the fight against terrorism. The revolutions of 2011 and after, now known as the Arab Spring, have highlighted the African peoples continuing struggle against poverty and corruption. This volume analyzes some of the many problems currently facing the African peoples and places them in the wider context of global security.

3. Record Nr.	UNINA9910826465603321
Autore	Taylor David <1964->
Titolo	The brand gym : a practical workout to gain and retain brand leadership // David Taylor and David Nichols
Pubbl/distr/stampa	Chichester, U.K., : Wiley, 2010
ISBN	9786612939525 9780470971338 0470971339 9781119208600 1119208602 9781282939523 1282939521 9780470665046 0470665041
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (259 p.)
Altri autori (Persone)	NicholsDavid <1967->
Disciplina	658.8/27
Soggetti	Brand name products Product management
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
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Nota di contenuto	The Brand Gym; Contents; What's new in Brandgym 2?; Overview to The Brandgym Workouts; Acknowledgments; Introduction: Being a leader; 1 Workout One: Follow the money; 2 Workout Two: Use insight as fuel; 3. Workout Three: Focus, focus, focus; 4 Workout Four: Build big brand ideas; 5 Workout Five: Grow the core; 6 Workout Six: Stretch your brand muscles; 7 Workout Seven: Amplify your marketing plan; 8 Workout Eight: Rally the troops; References; Index

Sommario/riassunto

"This refreshingly simple, practical guide demonstrates how brand management can boost business performance. It is the ideal inspiration for creating growth in today's tough economic times. Following the template of the original version, the book consists of a programme of eight "Workouts" that will help marketers raise their own game in key areas such as insight, portfolio strategy, positioning and innovation"--
