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Autore	Dong Wei
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Nota di contenuto	Frontmatter -- Contents -- Acknowledgements -- List of Abbreviations -- List of Tables and Figures -- Chapter 1: Introduction -- Chapter 2: Mass Media and Reality TV Formats in Post-socialist China -- Chapter 3: The Turn to Affect and its Application to Reality TV -- Chapter 4: Reality TV Analysis: From Authenticity to Affect -- Chapter 5: Researching Affect in Reality TV Text -- Chapter 6: Telling Stories, Swapping Lives -- Chapter 7: Emotional Excess and Therapeutic Governance -- Chapter 8: The Politics of Suffering and Kuqing -- Chapter 9: Conclusion and Discussion -- Bibliography
Sommario/riassunto	Against the background of the media commercialization reform since the 1990s in China and drawing on the case of »X-Change« (2006-2019), Wei Dong investigates the affective meaning-making mechanism in the multimodal text of Chinese reality TV. The focus lies on the ways in which emotions are appropriated and disciplined by regimes of power and identity, and the ways in which affect - in this case primarily kuqing (bitter emotions) communicated by the material and the body - have the potential to challenge or exceed existing relations of power in the mediascape. Wei Dong shows how Chinese reality TV provides a historical and theoretical opportunity for understanding the affective structures of contemporary China in the dynamic process of fracture and integration.

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