

1. Record Nr.	UNISA996478970003316
Autore	Atkinson Joshua D.
Titolo	Journey into Social Activism : Qualitative Approaches // Joshua D. Atkinson
Pubbl/distr/stampa	New York, NY : , : Fordham University Press, , [2017] ©2017
ISBN	0-8232-7416-0
Descrizione fisica	1 online resource (240 pages) : illustrations, tables
Collana	Donald McGannon Communication Research Center's Everett C. Parker Book Series
Disciplina	303.4
Soggetti	Social action Social change Social movements Political participation Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- CONTENTS -- Preface -- Introduction -- 1. The Study of Social Activism -- 2. Research Methodologies -- 3. Qualitative Methods -- Introduction -- 4. Activist Organizations -- 5. Activist Networks -- 6. Activist Events -- 7. Alternative Media -- Concluding Remarks -- References -- Index
Sommario/riassunto	Academic study of social activism and social movements has become increasingly prevalent over the years; this is due in large part to the fact that activists have captured public imagination and gained substantial influence in political discourse. For instance, Occupy Wall Street activists, Tea Party activists, and activists affiliated with the Arab Spring have transformed political debates and have become the focus of mainstream news media coverage about a variety of different political topics. Journey into Social Activism explicates the philosophical foundations of the study of activism and illustrates four different research sites in which activism can be observed and studied: organizations, networks, events, and alternative media. The book will introduce students and scholars to important qualitative approaches to

the study of social activism within these four research sites, which is based entirely on successful research projects that have been conducted and published in recent years. Ultimately, this book will prove integral to any students and scholars who wish to use qualitative methods for their research endeavors concerning socialactivism in contemporary society.

---