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Titolo	E-commerce and web technologies : 9th international conference, EC-Web 2008 Turin, Italy, September 3-4, 2008, proceedings // Giuseppe Psaila, Roland Wagner, editors
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Descrizione fisica	1 online resource (XII, 148 p.)
Collana	Lecture Notes in Computer Science ; ; 5183
Disciplina	658.84
Soggetti	Electronic commerce Software engineering
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Session 1 – Security in E-Commerce -- Secure Communication between Web Browsers and NFC Targets by the Example of an e-Ticketing System -- A Light Number-Generation Scheme for Feasible and Secure Credit-Card-Payment Solutions -- Session 2 – Social Aspects of E-Commerce -- Online Privacy: Measuring Individuals' Concerns -- Analysing the Key Factors of Web Design: A Heuristic Evaluation -- Session 3 – Business Process and EC Infrastructures -- Service Architecture Design for E-Businesses: A Pattern-Based Approach -- An Event-Based Model for the Management of Choreographed Services -- A Matchmaking Architecture to Support Innovation by Fostering Supply and Demand of Venture Capital -- Session 4 – Recommender Systems and E-Negotiations -- Using Expressive Dialogues and Gradient Information to Improve Trade-Offs in Bilateral Negotiations -- Towards an Interdisciplinary Framework for Automated Negotiation -- Bargaining Power in Electronic Negotiations: A Bilateral Negotiation Mechanism -- Solution Architecture for Visitor Segmentation and Recommendation Generation in Real Time -- Session 5 – Web Marketing and User Profiling -- Effects of Cultural Background on Internet Buying Behaviour: Towards a Virtual Global Village? -- Evolutionary Prediction of Online Keywords Bidding -- Web Behaviormetric User Profiling Concept.

Sommario/riassunto

This book constitutes the refereed proceedings of the 9th International Conference on Electronic Commerce and Web Technologies, EC-Web 2008, held in Turin, Italy, in September, 2008 in conjunction with Dexa 2008. The 12 revised full papers presented together with 2 invited papers were carefully reviewed and selected from numerous submissions. The papers are organized in five topical sessions on security in e-commerce, social aspects of e-commerce, business process and EC infrastructures, recommender systems and e-negotiations, and Web marketing and user profiling.

2. Record Nr.	UNISA996466502203316
Autore	Bielecki Tomasz R
Titolo	Paris-Princeton Lectures on Mathematical Finance 2003 [[electronic resource] /] / by Tomasz R. Bielecki, Tomas Björk, Monique Jeanblanc, Marek Rutkowski, Jose A. Scheinkman, Wei Xiong ; edited by René Carmona, Erhan Çinlar, Ivar Ekeland, Elyès Jouini, Jose A. Scheinkman, Nizar Touzi
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2004
ISBN	3-540-44468-8
Edizione	[1st ed. 2004.]
Descrizione fisica	1 online resource (X, 254 p.)
Collana	Lecture Notes in Mathematics, , 0075-8434 ; ; 1847
Classificazione	91B28
Disciplina	510
Soggetti	Economics, Mathematical Probabilities Game theory Quantitative Finance Probability Theory and Stochastic Processes Game Theory, Economics, Social and Behav. Sciences
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
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Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	T. Bielecki, M. Jeanblanc, Marek Rutkowski: Hedging of Defaultable Claims -- T. Björk: On the Geometry of Interest Rate Models -- J.A. Scheinkman, W. Xiong: Heterogeneous Beliefs, Speculation and Trading

in Financial Markets.

Sommario/riassunto

The Paris-Princeton Lectures in Financial Mathematics, of which this is the second volume, will, on an annual basis, publish cutting-edge research in self-contained, expository articles from outstanding - established or upcoming! - specialists. The aim is to produce a series of articles that can serve as an introductory reference for research in the field. It arises as a result of frequent exchanges between the finance and financial mathematics groups in Paris and Princeton. This volume presents the following articles: "Hedging of Defaultable Claims" by T. Bielecki, M. Jeanblanc, and M. Rutkowski; "On the Geometry of Interest Rate Models" by T. Björk; "Heterogeneous Beliefs, Speculation and Trading in Financial Markets" by J.A. Scheinkman, and W. Xiong.
