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Sommario/riassunto

This book constitutes the refereed conference proceedings of the 17th IFIP WG 6.11 Conference on e-Business, e-Services and e-Society, I3E 201, held in Kuwait City, Kuwait, in October/November 2018. The 65 revised full papers presented were carefully reviewed and selected from 99 submissions. Topics of interest include, amongst others, the following: social media; information systems; marketing and communications; management and operations; public administration; economics, sociology, and psychology; e-finance, e-banking, and e-accounting; computer science and computer engineering; and teaching and learning.