

1. Record Nr.	UNISA996465833603316
Titolo	Internet and network economics : third international workshop, WINE 2007, San Diego, CA, USA, December 12-14, 2007 : proceedings / / Xiaotie Deng, Fan Chung Graham (editors)
Pubbl/distr/stampa	Berlin ; ; Heidelberg ; ; New York : , : Springer, , [2007] ©2007
ISBN	3-540-77105-0
Edizione	[1st ed. 2007.]
Descrizione fisica	1 online resource (XVI, 600 p.)
Collana	Lecture notes in computer science ; ; 4858
Disciplina	658.84
Soggetti	Electronic commerce
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	WINE 2007 -- Getting to Economic Equilibrium: A Problem and Its History -- My Favorite Simplicial Complex and Some of Its Applications -- Markets and the Primal-Dual Paradigm -- The Computation of Equilibria -- A Note on Equilibrium Pricing as Convex Optimization -- New Algorithms for Approximate Nash Equilibria in Bimatrix Games -- A Unified Approach to Congestion Games and Two-Sided Markets -- An Optimization Approach for Approximate Nash Equilibria -- Gradient-Based Algorithms for Finding Nash Equilibria in Extensive Form Games -- Bluffing and Strategic Reticence in Prediction Markets -- Pari-Mutuel Markets: Mechanisms and Performance -- Information Sharing Communities -- Competitive Safety Strategies in Position Auctions -- Maintaining Equilibria During Exploration in Sponsored Search Auctions -- Stochastic Models for Budget Optimization in Search-Based Advertising -- Auctions with Revenue Guarantees for Sponsored Search -- Equilibrium Analysis of Dynamic Bidding in Sponsored Search Auctions -- Cooperative or Vindictive: Bidding Strategies in Sponsored Search Auction -- Cost-Balancing Tolls for Atomic Network Congestion Games -- Network Formation: Bilateral Contracting and Myopic Dynamics -- Who Should Pay for Forwarding Packets? -- On the Performance of Congestion Games for Optimum Satisfiability Problems -- Incentive-Compatible Interdomain Routing with Linear Utilities -- Mechanism Design I -- False-Name-Proof

Mechanisms for Hiring a Team -- Mechanism Design on Trust
 Networks -- Stochastic Mechanism Design -- A Note on Maximizing
 the Spread of Influence in Social Networks -- A Network Creation Game
 with Nonuniform Interests -- A Theory of Loss-Leaders: Making Money
 by Pricing Below Cost -- PageRank as a Weak Tournament Solution --
 Competitive Influence Maximization in Social Networks --
 Advertisement Pricing I -- Sponsored Search with Contexts -- Capacity
 Constraints and the Inevitability of Mediators in Adword Auctions --
 Cost of Conciseness in Sponsored Search Auctions -- Adwords
 Auctions with Decreasing Valuation Bids -- An Adaptive Sponsored
 Search Mechanism -- Gain Truthful in Valuation, Time, and Budget --
 Extending Polynomial Time Computability to Markets with Demand
 Correspondences -- Market Equilibrium Using Auctions for a Class of
 Gross-Substitute Utilities -- Continuity Properties of Equilibrium Prices
 and Allocations in Linear Fisher Markets -- Computing Market
 Equilibrium: Beyond Weak Gross Substitutes -- On Competitiveness in
 Uniform Utility Allocation Markets -- Total Latency in Singleton
 Congestion Games -- The Importance of Network Topology in Local
 Contribution Games -- Secure Relative Performance Scheme --
 Selfishness, Collusion and Power of Local Search for the ADMs
 Minimization Problem -- The Wi-Fi Roaming Game -- On the
 Complexity of Pure Nash Equilibria in Player-Specific Network
 Congestion Games -- The Stable Roommates Problem with Globally-
 Ranked Pairs -- A PSPACE-complete Sperner Triangle Game -- Group
 Dominant Strategies -- Weighted Boolean Formula Games -- Core
 Stability of Vertex Cover Games -- Mechanism Design II -- Maximizing
 Revenue in Sequential Auctions -- Approximate Mechanisms for the
 Graphical TSP and Other Graph Traversal Problems -- To Be or Not to
 Be (Served) -- Advertisement Pricing II -- Ad Auction Design and User
 Experience -- Personalized Ad Delivery When Ads Fatigue: An
 Approximation Algorithm -- Empirical Price Modeling for Sponsored
 Search -- Pay-per-action Model for Online Advertising -- Public
 Advertisement Broker Markets -- Mechanism Design III -- K-NCC:
 Stability Against Group Deviations in Non-cooperative Computation --
 Monotone Properties of Randomized Symmetric Incentive Compatible
 Auctions -- Computing Optimal Bundles for Sponsored Search -- On
 the Price of Truthfulness in Path Auctions -- Characterizing Truthful
 Market Design.

Sommario/riassunto

This book constitutes the refereed proceedings of the Third
 International Workshop on Internet and Network Economics, WINE
 2007, held in San Diego, CA, USA, in December 2007. The 61 revised
 full papers presented together with 4 invited talks were carefully
 reviewed and selected from numerous submissions for inclusion in the
 book. The papers are organized in topical sections on equilibrium,
 information market, sponsored auction, network economics,
 mechanism design, social networks, advertisement pricing,
 computational general equilibrium, network games, and algorithmic
 issues.
