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Sommario/riassunto	This book constitutes the refereed proceedings of the 8th Iberoamerican Conference on Applications and Usability of Interactive Television, jAUTI 2019, in Rio de Janeiro, Brazil, in October 2019. The 10 full papers presented were carefully reviewed and selected from 35 submissions. The papers are organized in topical sections on Design and Development; Second Screen and Crossmedia; Interaction

